

September 16, 2014



# Southwest Airlines Names Vice President Technology

## **Role will oversee the delivery of systems and technology to support Southwest's Legendary Customer Service**

DALLAS, Sept. 16, 2014 /PRNewswire/ -- Southwest Airlines (NYSE: LUV) today announced the promotion of Joe Migis to Vice President Technology of Product Solutions, where he will oversee a Team of about 1,000 and lead overall product development efforts in support of the airline. Migis will report to Senior Vice President and Chief Information Officer Randy Sloan, and he will assume this new role immediately.

"Joe's broad and deep experience in the software development discipline, coupled with his extensive knowledge of the airline industry and how our Company operates, make this a natural fit for him to lead this critical technology function," Sloan said.

Migis, 49, joined the carrier in June 2005 and most recently served as Senior Director of Product Solutions, with responsibility for product development efforts for the Company's current domestic reservation system. During his tenure at Southwest, he has served in various senior leadership roles, primarily in support of the Commercial and Operations business functions.

Prior to Southwest, Migis was employed at PepsiCo, Inc. and Frito-Lay, Inc. for more than 17 years, where he began his IT career as a programmer and later served in a senior leadership role. Migis earned his Bachelor of Science in Business Computer Information Systems at The University of North Texas in Denton, Texas, and currently resides in Coppell, Texas, with his wife and two children.

### **ABOUT SOUTHWEST AIRLINES CO.**

In its 44th year of service, Dallas-based Southwest Airlines (NYSE: LUV) continues to differentiate itself from other carriers with exemplary Customer Service delivered by more than 45,000 Employees to more than 100 million Customers annually. Based on the most recent data available from the U.S. Department of Transportation, Southwest is the nation's largest carrier in terms of originating domestic passengers boarded. The airline also operates the largest fleet of Boeing aircraft in the world to serve 93 destinations in 40 states, the District of Columbia, the Commonwealth of Puerto Rico, and five near-international countries. Some flights are operated by wholly owned subsidiary AirTran Airways. Southwest is one of the most honored airlines in the world, known for its triple bottom line approach that takes into account the carrier's performance and productivity, the importance of its People and the communities it serves, and its commitment to efficiency and the planet. The 2013 Southwest Airlines One Report™ can be found at [southwest.com/citizenship](http://southwest.com/citizenship).

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic wherever the carrier serves. With Southwest Airlines, Bags Fly Free® (first and second checked pieces of

luggage, size and weight limits apply), and there are no change fees (fare difference may apply) when you need to change your flight. Southwest's fleet offers leather seating and the comfort of full-size cabins, a majority of which are equipped with satellite-based WiFi connectivity over the United States, which enables live and video-on-demand TV currently FREE compliments of DISH, and a new, sustainable cabin interior. Southwest acquired AirTran Airways in May 2011 and by the end of 2014 intends to complete the full integration of the AirTran network into Southwest. With 41 consecutive years of profitability, the People of Southwest and AirTran operate more than 3,600 flights a day. Southwest Airlines' frequent flights and low fares are available online at southwest.com or by phone at 800-I-FLY-SWA.

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