

June 3, 2014



# **Southwest Airlines® Offers Fares Starting As Low As \$49 One-Way To Select Destinations Nationwide!**

**Our Fall Travel Sale has Arrived! Act Fast--These Fares Won't Last!**

DALLAS, June 3, 2014 /PRNewswire/ -- [Southwest Airlines](#) (NYSE: LUV) and wholly owned subsidiary AirTran Airways are launching a three-day sale offering extra low fares for fall travel. Customers can take advantage of these low fares starting at \$49, \$99, \$129, and \$149 one-way to select destinations today through Thursday, June 5, 2014, 11:59 p.m. for the respective time zone of the originating city. Fares are available for travel on nonstop flights every day except Fridays and Sundays beginning Aug. 25 through Dec. 17, 2014 (check fare rules for restrictions and exclusions). Blackout dates include Sept. 1 and Nov. 21 through Dec. 2, 2014. Seats are limited. Some flights are operated by AirTran Airways. Now you can find all your low fare options, including AirTran sale fares, on [www.southwest.com](http://www.southwest.com).

To see the list of available cities and prices and to take advantage of Southwest and AirTran's special fares, visit [www.southwest.com](http://www.southwest.com).

Examples of Southwest Airlines' low fares include (see Fare Rules below):

- \$49 one-way nonstop between Chicago (Midway) and Memphis
- \$49 one-way nonstop between Baltimore/Washington (BWI) and Boston Logan
- \$99 one-way nonstop between San Diego and Seattle
- \$99 one-way nonstop between Austin and Denver
- \$129 one-way nonstop between Washington, D.C. (Reagan National) and Houston (Hobby)
- \$149 one-way nonstop between Atlanta and Los Angeles

## **ABOUT SOUTHWEST AIRLINES CO.**

In its 43rd year of service, Dallas-based Southwest Airlines (NYSE: LUV) continues to differentiate itself from other carriers with exemplary Customer Service delivered by more than 45,000 Employees to more than 100 million Customers annually. Based on the most recent data available from the U.S. Department of Transportation, Southwest is the nation's largest carrier in terms of originating domestic passengers boarded. The airline also operates the largest fleet of Boeing aircraft in the world to serve 96 destinations in 41 states, the District of Columbia, the Commonwealth of Puerto Rico, and five near-international countries via wholly owned subsidiary, AirTran Airways. Southwest is one of the most honored airlines in the world, known for its triple bottom line approach that takes into account the carrier's performance and productivity, the importance of its People and the communities it serves, and its commitment to efficiency and the planet. The 2013 Southwest Airlines One Report™ can be found at [southwest.com/citizenship](http://southwest.com/citizenship).

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The

Southwest Effect," a lowering of fares and increase in passenger traffic wherever the carrier serves. With Southwest Airlines, Bags Fly Free® (first and second checked pieces of luggage, size and weight limits apply), and there are no change fees (fare difference may apply) when you need to change your flight. Southwest's fleet offers leather seating and the comfort of full-size cabins, a majority of which are equipped with satellite-based WiFi connectivity over the United States, which enables live and video-on-demand TV currently FREE compliments of DISH, and a new, sustainable cabin interior. Southwest acquired AirTran Airways in May 2011 and by the end of 2014 intends to complete the full integration of the AirTran network into Southwest. With 41 consecutive years of profitability, the People of Southwest and AirTran operate more than 3,600 flights a day. Southwest Airlines' frequent flights and low fares are available online at southwest.com or by phone at 800-I-FLY-SWA.

### **SOUTHWEST AIRLINES FARE RULES**

Purchase from June 3 through June 5, 2014, 11:59 p.m. for the respective time zone of the originating city. Travel August 25 through December 17, 2014, excluding Fridays and Sundays. Travel DAL-BWI, DAL-DCA, DAL-DEN, DAL-LAS, DAL-LAX, DAL-MCO, and DAL-MDW available Oct. 13 through Dec. 17, 2014. Travel DAL-ATL, DAL-BNA, DAL-FLL, DAL-LGA, DAL-PHX, DAL-SAN, DAL-TPA, ATL-PUJ, CUN-MDW, MJB-MDW, SAT-MEX, and SNA-MEX available Nov. 3 through Dec. 17, 2014. Travel to Florida or Nevada is valid Sunday through Wednesday only. Additionally, travel from Florida or Nevada valid Tuesday through Friday only. Travel between Nevada and Florida is valid on Tuesdays and Wednesdays only. Blackout Dates Apply: September 1 and November 21 - December 2, 2014. Some flights operated by AirTran® Airways. Displayed prices include all U.S. and international government taxes and fees. Seats are limited. Fares may vary by destination, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Fares are available for one-way travel. Fares may be combined with other Southwest Airlines® combinable fares. If combining with other fares, the most restrictive fare's rules apply. Sale fares may be available on other days of week, but not guaranteed. Fares are nonrefundable but may be applied toward future travel on Southwest Airlines®, so long as you cancel your reservations at least ten minutes prior to the scheduled departure of your flight. Failure to cancel prior to departure will result in forfeiture of remaining funds on the reservation. Any change in itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime Fare. Fares are subject to change until ticketed. Offer applies to published, scheduled service only.

[www.southwest.com](http://www.southwest.com)

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