

# Southwest Airlines Announces Organizational Leadership Change

DALLAS, May 22, 2013 /PRNewswire/ -- Southwest Airlines (NYSE:LUV) recently announced the promotion of Randy Sloan to Senior Vice President as the Company's Chief Information Officer. Sloan, 50, joined the carrier in March of 2012 and immediately assumes the new role.

"Randy has brought a renewed energy to the People of Technology and has made a positive and lasting difference in advancing Technology's work agenda, and establishing a new operating model for us," said <a href="Jeff Lamb">Jeff Lamb</a>, Southwest's Executive Vice President and Chief People & Administrative Officer. "Randy is a key reason we are making such great progress toward our long-range Company goals."

As <u>previously announced</u>, Southwest's New Chief Technology Officer <u>Craig Maccubbin</u> recently join the Company.

Other Leadership changes in Southwest's Technology Department will support the Company's delivery of a stable and growing framework of enterprise technology necessary to integrate wholly owned subsidiary AirTran Airways, including connected itineraries, international capabilities, and multi-fleet support among various sub-types of the Boeing 737.

The Leadership of the Chief Information Officer's Team will support the work of hundreds of Employees focused on delivering the systems and technology to support Southwest's Legendary Customer Service.

## ABOUT SOUTHWEST AIRLINES CO.

In its 42<sup>nd</sup> year of service, Dallas-based Southwest Airlines (*NYSE: LUV*) continues to differentiate itself from other carriers with exemplary Customer Service delivered by nearly 46,000 Employees to more than 100 million Customers annually. Southwest is the nation's largest carrier in terms of originating domestic passengers boarded, and including whollyowned subsidiary, AirTran Airways, operates the largest fleet of Boeing aircraft in the world to serve 97 destinations in 41 states, the District of Columbia, the Commonwealth of Puerto Rico, and six near-international countries. Southwest is one of the most honored airlines in the world, known for its triple bottom line approach that takes into account the carrier's performance and productivity, the importance of its People and the communities it serves, and its commitment to efficiency and the planet. The 2011 Southwest Airlines One Report™ can be found at southwest.com/citizenship.

### Southwest Airlines

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel quantified by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic wherever the carrier serves. On every flight, Southwest offers Customers the first two pieces of checked luggage (weight and size limitations apply) and all ticket changes without additional fees. Southwest's

all Boeing fleet consistently offers leather seating and the comfort of full-size cabins, many of which are equipped with satellite-based WiFi connectivity and a new, sustainable cabin interior. With 40 consecutive years of profitability, the People of Southwest operate nearly 3,400 flights a day and serve communities around 84 airports in Southwest's network of domestic destinations. Southwest Airlines' frequent flights and low fares are available only at southwest.com.

# AirTran Airways

AirTran Airways, a wholly-owned subsidiary of Southwest Airlines Co., offers coast-to-coast and near-international service with close to 600 flights a day to 49 destinations. The carrier's high-quality product includes assigned seating and Business Class. As Southwest continues to integrate AirTran's People, places, and planes into Southwest Airlines, Customers of both carriers may book flights at <a href="mairtran.com">airtran.com</a> and exchange earned loyalty points between both AirTran's A+ Rewards® and Southwest's Rapid Rewards® for reward travel on either airline.

### www.southwest.com

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