

January 21, 2013



Southwest Airlines And AirTran Airways Increase Flight Schedule For Football Fans Traveling To The Big Easy For The Big Game

Airline Adds Extra Flights from San Francisco and Baltimore/Washington to New Orleans

DALLAS, Jan. 21, 2013 /PRNewswire/ -- [Southwest Airlines](#) (NYSE: LUV) and its wholly owned subsidiary AirTran Airways is once again making the right call for football fans planning to travel to New Orleans for the big game on Feb. 3, 2013. Today, the airlines introduced additional flights to accommodate Customers traveling to New Orleans, including nonstop service not normally offered from San Francisco (SFO), specifically for the big game. The new flights implemented for the big game are available for purchase only at [southwest.com](#), [swabiz.com](#) and [airtran.com](#)!

Southwest Airlines Additional Service on Jan. 31:

- Two daily nonstops from San Francisco to New Orleans.
- Two daily nonstops from Baltimore/Washington to New Orleans for a total of four daily nonstop departures.

AirTran Airways Additional Service on Jan. 31:

- One daily nonstop from Atlanta to New Orleans for a total of five daily nonstop departures.

Southwest Airlines Additional Service on Feb. 4:

- Two daily nonstops from New Orleans to San Francisco.

The airlines added other flights, but due to high demand, the service is already sold out.

Southwest Airlines Additional Service on Feb 4:

- Two daily nonstops from New Orleans to Baltimore/Washington for a total of four daily nonstop departures (sold out).

AirTran Airways Additional Service on Feb 4:

- Two daily nonstop departures from New Orleans to Atlanta for a total of six daily nonstop departures (sold out).

In addition, Southwest Airlines' Bay Area Customers can fly existing service from Oakland to New Orleans with seven daily direct flight options. Southwest Airlines and AirTran Airways

look forward to sending Customers to the Big Easy for the big game!

ABOUT SOUTHWEST AIRLINES CO.

In its 42nd year of service, Dallas-based Southwest Airlines (*NYSE: LUV*) continues to differentiate itself from other low-fare carriers by providing *reliability and* exemplary Customer Service delivered by 46,000 Employees to more than 100 million Customers every year. Including wholly owned subsidiary AirTran Airways, the Company operates the largest fleet of Boeing aircraft in the world to serve 97 destinations in 41 states, the District of Columbia, the Commonwealth of Puerto Rico, and six near-international countries. Visit southwest.com/citizenship to read the Southwest Airlines One Report™ and see how Southwest is doing its part to be a good citizen while underscoring a commitment to the triple bottom line of Performance, People, and Planet.

Southwest Airlines

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel quantified by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares wherever the carrier serves. Southwest now flies the most passengers nonstop of any U.S. airline and stands alone among major air carriers in offering all Customers the first two pieces of checked luggage (weight and size limitations apply) and all ticket changes without additional fees (fare difference may apply). On every flight, Southwest consistently offers leather seating and the comfort of full-size cabins across the world's largest fleet of Boeing 737 aircraft, many of which are being equipped with satellite-based WiFi connectivity and a new, eco-friendly cabin interior featuring sustainable materials. Having achieved a 39th consecutive year of profitability, the People of Southwest operate more than 3,200 flights a day and serve communities around 77 airports in Southwest's network of domestic destinations. Southwest Airlines' frequent flights and low fares are available only at southwest.com.

AirTran Airways

AirTran Airways, a wholly owned subsidiary of Southwest Airlines Co., has been ranked top airline in the Airline Quality Rating study three times in the past five years. AirTran offers coast-to-coast and near-international service with close to 600 flights a day to 55 destinations. The carrier's low-cost, high-quality product includes assigned seating and Business Class. As Southwest continues to integrate AirTran's People, places, and planes into Southwest Airlines, Customers of both carriers may book flights at airtran.com and exchange earned loyalty points between both AirTran's A+ Rewards® and Southwest's Rapid Rewards® for reward travel on either airline.*

www.southwest.com

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