

May 15, 2012



## Webcast Alert: Southwest Airlines Co. Annual Meeting of Shareholders

DALLAS, May 10, 2012 /PRNewswire/ -- Southwest Airlines Co. (NYSE: LUV) invites you to listen to a live webcast presentation of its Annual Meeting of Shareholders. A link to the webcast will be made available via the Investor Relations homepage on the Southwest Airlines website. Details of the audio webcast are as follows:

Date: Wednesday, May 16, 2012  
Time: 10:00 a.m. Central Time  
Web Address: <http://southwest.investorroom.com/>  
Investor Relations (214) 792-4415

To access the live audio webcast, click on the link above, or go to [www.southwest.com](http://www.southwest.com) and click on "Investor Relations" under the "About Southwest" menu at the bottom of the page. Upon completion of the live webcast, a replay will be available in the Investor Relations Events Calendar at <http://southwest.investorroom.com/past-events>.

Minimum Requirements to listen to broadcast:

The Windows Media Player software, downloadable free from <http://www.microsoft.com>, and at least a 56K bps connection to the Internet. If you experience problems listening to the webcast, send an e-mail to: [webcast@multivu.com](mailto:webcast@multivu.com).

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