

## Southwest Airlines Announces New Vice President of People

DALLAS, Feb. 7, 2012 /PRNewswire/ -- Southwest Airlines (NYSE: LUV) recently announced Julie Weber as the new Vice President of People. In her new position, Weber is responsible for all activities involved in bringing the right People into Southwest Airlines; giving all Employees the opportunity for personal and professional growth; and assuring quality and depth of Leadership throughout the Company.

"Our People are our greatest asset," said Jeff Lamb, Southwest's Executive Vice President and Chief People and Administrative Officer. "Julie's passion for Southwest Airlines, along with her experience and knowledge of hiring and developing People, will serve her well in her new role."

Weber joined the Southwest Family in 2006 as a Director in the People Department, and most recently served as Senior Director of People. Prior to joining Southwest, Weber worked for MetaSolv (now an Oracle company) where she was Vice President of Human Resources. She holds a Bachelor's Degree in Psychology from the University of Dallas and a Master's Degree in Counseling Psychology from Our Lady of the Lake University in San Antonio.

Southwest Airlines has long fostered an environment for developing its People; creating a great place to work; and ensuring the longstanding success of the Company.

For a photo and bio of Weber, please use this link: (<a href="mailto:swamedia.com">swamedia.com</a>)

Southwest Airlines continues to differentiate itself from other low-fare carriers—offering a reliable product with exemplary Customer Service. Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded and has recently acquired AirTran Airways, now a wholly owned subsidiary of Southwest Airlines Co. Southwest serves 72 cities in 37 states and is one of the most honored airlines in the world known for its commitment to the triple bottom line of Performance, People, and Planet. To read more about how Southwest is doing its part to be a good citizen, visit <a href="mailto:southwest.com/cares">southwest.com/cares</a> to read the Southwest Airlines One Report(TM). Based in Dallas, Southwest currently operates more than 3,300 flights a day and has more than 37,000 Employees systemwide.

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