

Earnings Release

Ondas Holdings (NASDAQ: ONDS)

May 11, 2022





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LEADERSHIP TEAM









Eric Brock
Chairman and CEO

Eric is an entrepreneur with over 25 years of management and investing experience.



Derek Reisfield
President and CFO

Derek is an experienced executive with over 30 years experience with entrepreneurial growth companies, as well as executive roles with Fortune 500 companies.



Stewart Kantor President

Stewart brings 20 years of experience in the wireless industry to Ondas Networks.



Reese Mozer CEO

Reese is an entrepreneur and roboticist with over 10 years of experience developing and marketing autonomous drones.



INTRODUCTION





- Business development on track at Ondas Networks and American Robotics
- 900 MHz Network leading to expanded opportunities
- American Robotics demonstrating industry leadership for customers
- Ondas is investing to win with its partners and ecosystem



AGENDA

- 1 | Progress on Key Priorities
- 2 | Financial Review
- 3 | Strategic Review
- 4 | Outlook
- 5 | Investor Q&A





PROGRESS ON KEY PRIORITIES



Launch orders mark transition to platform delivery

- Launch orders secured in preparation for initial 900 MHz deployments
- 900 MHz use case expansion beyond ATCS
- MC-IoT Rail lab delivered for MxV Rail (AAR)
- Siemens partnership continues to broaden
- Contract manufacturers and supply chain vendors qualified



Position company to be long-term leader of industrial drones

- Progressing through initial deployments with Fortune 100 customers
- Maturing operations and manufacturing capacity to support 100s and eventually 1000s of units
- Cementing leadership position within industry and with regulators
- Investing in valuable payloads, AI, and software feature sets
- Attracting key talent to join team



FINANCIAL REVIEW

Key Priorities and Accomplishments for Ondas Networks and American Robotics





FINANCIAL REVIEW | Q1 2022

SELECT P&L DATA (Unaudited)	Three Months Ended March 31,	
	2022	2021
Revenues, net Cost of goods sold Gross profit	\$ 410,198 287,932 122,266	\$ 1,164,764 555,350 609,414
Operating expenses: General and administration Sales and marketing Research and development Total operating expenses	5,524,717 681,663 3,907,219 10,113,599	2,408,854 187,372 894,576 3,490,802
Operating loss	(9,991,333)	(2,881,388)
SUPPLEMENTAL INFO:		
Depreciation & Amortization Stock-based Compensation	1,063,855 1,328,395 2,392,250	149,754 1,348,462 1,498,216

Key Takeaways:

- P&L reflects preparation for larger commercial rollouts in 2022 for Ondas Networks and American Robotics
- OPEX increase reflects addition of American Robotics post-acquisition
- OPEX, includes non-cash expenses of \$2.4 million for Q1 2022 and \$1.5 million for Q1 2021



FINANCIAL REVIEW | Q1 2022

SELECT CASH FLOW DATA

(Unaudited)

Net cash used in operating activities

Net cash used in investing activities

Net cash provided by financing activities

Increase (Decrease) in cash

Cash and cash equivalents, beginning

Cash and cash equivalents, end

Three Months Ended

Key Takeaways:

- Balance sheet healthy
- Investments reflect upfront leasehold improvements paid in Q1 2022 and building of Scout Systems
- Businesses are capital light from a CapEx perspective
- ► ATM in place to support broadening of customer solutions





Key Priorities and Accomplishments for Ondas Networks and American Robotics





STRATEGIC REVIEW | ONDAS NETWORKS





Launch orders mark transition to platform delivery

- Multiple 900 MHz launch orders secured and delivered
- ▶ 3rd major launch order pending; new application for 900 MHz
- Rail lab constructed and has been delivered to MxV Rail
- Siemens engagement remains strong
 - Canadian ISED certification pending
 - Head-of-Train program progressing in North American and Asia
 - European on-locomotive radio LOI pending
- Increased marketing activity to drive adoption; TAM expansion
 - Added rail industry veteran Kevin Nichter as VP, Product Marketing
 - ▶ RSSI show on May 16th; Ondas will be showcased by Siemens



PATH FROM LAUNCH TO SCALED DEPLOYMENT







Launch Orders •

Processes being established with Rails and Siemens for:

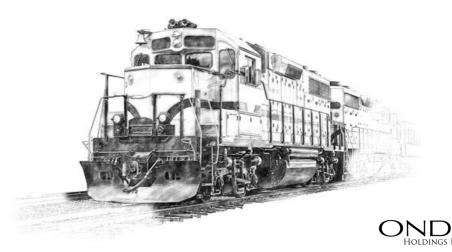
- Production
- Purchasing
- Delivery scheduling
- Siemens packages
- Shipping

- Acceptance / Testing
- Engineer Training
- Installation Procedures
- System Maintenance
- Customer Support

Broader Deployments

Applications expand beyond ATCS

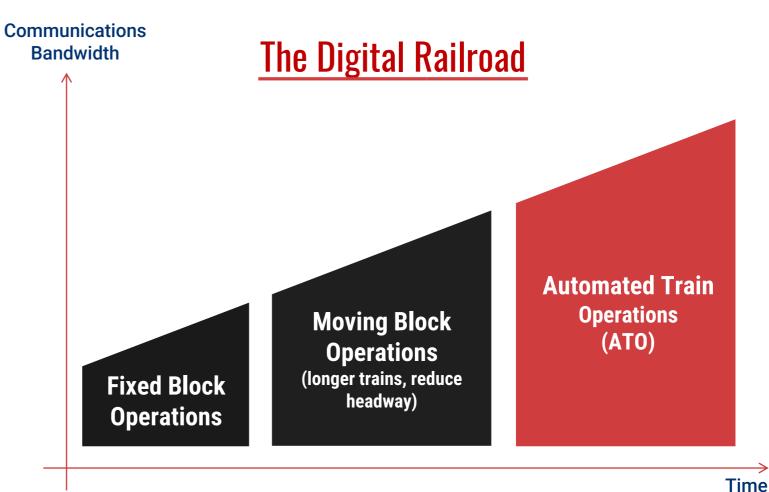
- Centralized Train Control (CTC)
- Interlocking Vital Links
- Highway Crossings
- Voice
- Positive Train Control (PTC)
- Drone C2, Hi-Rail, Sensors



Fullmax™ enables automation







FullMAX™ is critical communications platform



STRATEGIC REVIEW | AMERICAN ROBOTICS



Scaling up operations & widening moat in target markets

- Progressing through initial deployments with Fortune 100 customers
- Maturing operations and manufacturing capacity to support 100s and eventually 1000s of units
- Cementing leadership position within industry and with regulators
- Investing in valuable payloads, AI, and software feature sets
- Attracting key talent to join team









FRANCHISE CUSTOMER ENGAGEMENTS





Progressing with key customers towards fleet deployments

Demonstrating safety and KPIs

- Working with Fortune 100 customers to prove "demonstrated safety" in the field
 - New technology must be vetted before adopting on a large scale
 - Will become another differentiating factor for AR
 - Examples:
 - Job safety analyses (JSA)
- Cyber security audits
- Autonomy reliability testingAPI integration

Developing blueprint to duplicate with other customers

- Case studies with each customer
- Shorten sales cycle for next customer



INDUSTRY LEADERSHIP POSITION GROWS





Industry leadership, advocacy, and influence continues to grow

U.S. regulatory leadership

- ▶ AR granted 7 new sites for Automated BVLOS operations, demonstrating scalability of waivers
- AR invited to join FAA BVLOS Aviation Rulemaking Committee (ARC)
- AR CEO, Reese Mozer, appointed to Board of Commercial Drone Alliance (CDA)

Attracting world's best talent

- Tracy Lamb joins as Senior Advisor of Regulatory Affairs & Safety
- Gretchen West joins as Senior Advisor of Business Development
- Adding talent from MIT Lincoln Labs, GE Aviation, Boston Dynamics, Optimus Ride, BAE Systems, Soft Robotics, Amazon Robotics, Google, iRobot, Red Hat, Textron, and others

Executing growth plan, we laid out previously

- Hiring is on-target: AR team is now ~60 people and growing
- Manufacturing ramp up on-target: 30+ systems on order for delivery in 2022
- New HQ nearly complete: June 5th occupancy



CONSTRUCTING PAYLOAD & AI PORTFOLIO FOR INDUSTRIAL MARKETS





Positioning product roadmap to be long-term leader

Close customer partnerships at both corporate and operations level

- Structuring long-term partnerships with near and long-term goals
- Wide variety of applications and field environments prioritizing based on customer needs
- Safety and reliability KPIs directly enable AI capabilities

Investing in full-stack feature portfolio

- Roadmap of new payload integrations and AI software development in progress
- Acquired the assets of Ardenna leader in AI-powered analytics for rail industry
- Expanded partnership with Dynam.AI dedicated team of data scientists, physicists, and AI engineers
- New partnership with CloudFactory data labeling team for training AI models

Each feature set is an opportunity for additional ROI

- Cementing stickiness with industrial customers
- Opportunity for additional revenue generation
- Will help accelerate adoption towards fleet orders

Exciting announcements to come this year...



OUTLOOK SUMMARY

OULOOK | KEY BUSINESS TARGETS



- Expect to secure orders from at least 5 Railroads
- ▶ Maintain \$20 million bookings goal for 2022
- Secure new European Track-to-Train development program
- Secure purchase order for International market



- Expect to secure Scout System™ orders from at least 10 customers
- Maintain target of 30 Scout System™ orders for 2022
- Expect to secure at least one customer reorder for fleet deployment
- Expect to announce new feature offerings in partnership with customers



SCALING INDUSTRIAL TECHNOLOGY PLATFORMS





- Cash OPEX expected to be approximately \$7.0 \$7.5 million for Q2 2022
- ▶ ATM offering announced provides flexibility to accelerate technology investments; based upon customer demands
- Expect additional ecosystem opportunities via partnerships, joint ventures, and acquisitions



STAY ON OFFENSE – CEMENT AND EXTEND LEADERSHIP



CLOSING REMARKS





- Business development on track at Ondas Networks and American Robotics
- ▶ 900 MHz Network leading to expanded opportunities
- American Robotics demonstrating industry leadership for customers
- Ondas is investing to win with its partners and ecosystem



INVESTOR Q&A





THANK YOU FOR LISTENING





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www.linkedin.com/company/american-robotics-inc
www.twitter.com/AmericanRobotic







STAY ON OFFENSE - CEMENT AND EXTEND LEADERSHIP



Delivery on Opportunity

Leverage the Ondas / AR platform

- Management
- Technical & regulatory expertise
- Balance sheet
- Shared ecosystem

Broader customer solutions

- Applications
- Data analytics (AI/ML)
- Payload extensions
- Infrastructure

DEEPEN THE MOAT

