

Ondas Holdings (NASDAQ: ONDS)

March 22, 2022





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#### **LEADERSHIP TEAM**









Derek is an experienced executive with over 30 years experience with entrepreneurial growth companies, as well as executive roles with Fortune 500 companies.

**Derek Reisfield** 

**President and CFO** 





**President** Stewart brings 20 years of experience in the wireless industry to Ondas Networks.

**Stewart Kantor** 





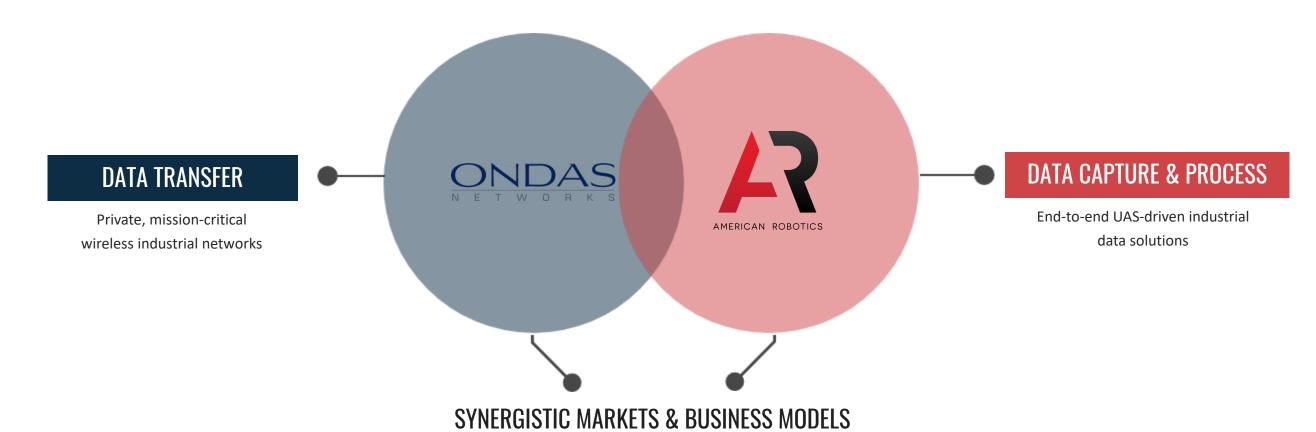
CEO Reese is an entrepreneur and roboticist with over 10 years of experience developing and marketing autonomous drones.

**Reese Mozer** 



#### A POWERFUL INDUSTRIAL TECHNOLOGY PLATFORM

Technology platforms for the new era of industrial data



Addressing large, global markets

Target critical infrastructure & gov customers

Software-driven, 'as-a-service' business modes



#### A POWERFUL INDUSTRIAL TECHNOLOGY PLATFORM

Complete, end-to-end next-generation Rail data solutions

### ardenna





Rail-Inspector™

Accelerates American Robotics' Rail strategy

Demonstrates power of Ondas' ecosystem strategy

Automated data collection



ML/AI-driven data analytics







#### **AGENDA**

- 1 | Progress on Key Priorities
- **2** Financial Review 2021
- 3 | Update on Business Development & Growth Plan
- 4 | Outlook
- 5 | Investor Q&A





#### PROGRESS ON KEY PRIORITIES



#### **Transition to platform delivery**

- Commercial adoption begins in critical 900 MHz with Class 1 Rails
  - Two Class 1 Rails have placed "launch orders"
  - Third Class 1 Rail has begun field work preparation for expected significant order
- Rail Lab indicates long-term acceptance of FullMAX™ dot16 platform
- Siemens partnership broadens and gains traction
  - Successful completion of ATCS / MC IoT joint development
  - Successful launch of Siemens branded Airlink MC-IoT
  - New joint development programs launched and planned
  - International & Transit markets customers
- Aura Phase 1 project completed; Ondas aviation radio receives FCC approval



#### **Scaling operations & moat in target markets**

- Key hires at all levels on-boarded
- Scout System production ramped; deliveries to accelerate
- Customer activity expanding
  - Chevron, ConocoPhillips, & Stockpile Reports
  - More blue-chip customers in pipeline to be announced
- Strategic investments in target markets
  - Rail: Acquisition of Ardenna
  - Oil & Gas: Dynam.Al partnership and investment
  - Stockpiles & Mining: Joint development with Stockpile Reports



#### FINANCIAL REVIEW | Q4 2021

SELECT P&L DATA	Three Months Ended		
	December 31,		
(Unaudited)	2021	2020	
Revenues, net	\$ 571,246	\$ 194,121	
Cost of goods sold	405,201	148,511	
Gross profit	166,045	45,610	
Operating expenses:			
General and administration	4,155,594	2,419,054	
Sales and marketing	678,881	288,819	
Research and development	2,372,143	1,031,330	
Total operating expenses	7,206,618	3,739,203	
Operating loss	(7,040,573)	(3,693,593)	
SUPPLEMENTAL INFO:			
Depreciation expense	38,406	23,080	
Amortization of Intangible Asset	714,125	6,688	
Stock-based Compensation	1,298,517	1,628,392	
Total	2,051,048	1,658,160	

#### **Key Takeaways:**

- ► Revenue growth 194% YoY
- OPEX, includes non-cash expenses of \$2.1 million for Q4 2021 and \$1.7 million for Q4 2020
- ▶ P&L reflects preparation for larger commercial rollouts in 2022 for Ondas Networks and American Robotics



#### FINANCIAL REVIEW | FY 2021

SELECT P&L DATA	Full Year Ended	
	December 31,	
(Unaudited)	2021	2020
D	¢ 2.006.774	ć 2.4 <i>C</i> 2.740
Revenues, net	\$ 2,906,771	\$ 2,163,719
Cost of goods sold	1,810,942	1,236,051
Gross profit	1,095,829	927,668
Operating expenses:		
General and administration	11,781,503	7,641,234
Sales and marketing	1,487,394	1,223,767
Research and development	5,800,549	3,586,533
Total operating expenses	19,069,446	12,451,534
Operating loss	(17,973,617)	(11,523,866)
SUPPLEMENTAL INFO:		
Depreciation expense	116,231	97,759
Amortization of Intangible Assets	1,396,364	19,840
Stock-based Compensation	3,253,590	4,676,362
Total	4,766,185	4,793,961

#### **Key Takeaways:**

- Revenue growth 34% YoY
- OPEX, includes non-cash expenses of \$4.8 million for Q4 2021 and \$4.8 million for Q4 2020
- ► OPEX, includes \$1.6 million of professional fees related to the AR acquisition and non-cash expenses in FY 2021
- ▶ P&L reflects preparation for larger commercial rollouts in 2022 for Ondas Networks and American Robotics



#### FINANCIAL REVIEW | FY 2021

SELECT CASH FLOW DATA	Full Year Ended		
SELECT CASH FLOW DATA	December 31,		
(Unaudited)	2021	2020	
Net cash used in operating activities	\$(16,895,416)	\$ (7,534,256)	
Net cash used in investing activities	(10,210,631)	(16,140)	
Net cash provided by financing activities	41,860,437	31,458,101	
Increase (Decrease) in cash	14,754,390	23,907,705	
Cash and cash equivalents, beginning	26,060,733	2,153,028	
Cash and cash equivalents, end	\$ 40,815,123	\$26,060,733	

#### **Key Takeaways:**

- Balance sheet healthy
- Cash used for investing activities; primarily reflects the American Robotics acquisition
- Businesses are capital light from a CapEx perspective
- ▶ Balance sheet supports growth plan for 2022





Key Priorities and Accomplishments for Ondas Networks and American Robotics





# STRATEGIC REVIEW Ondas Networks

#### STRATEGIC REVIEW | ONDAS NETWORKS



- Class 1 Rails move towards FullMAX™ platform adoption
- Two 900 MHz launch orders received; additional orders being pursued
- ▶ Federated MC-IoT Rail lab secured; TTCI engaged for long-term network design, planning and ecosystem integration



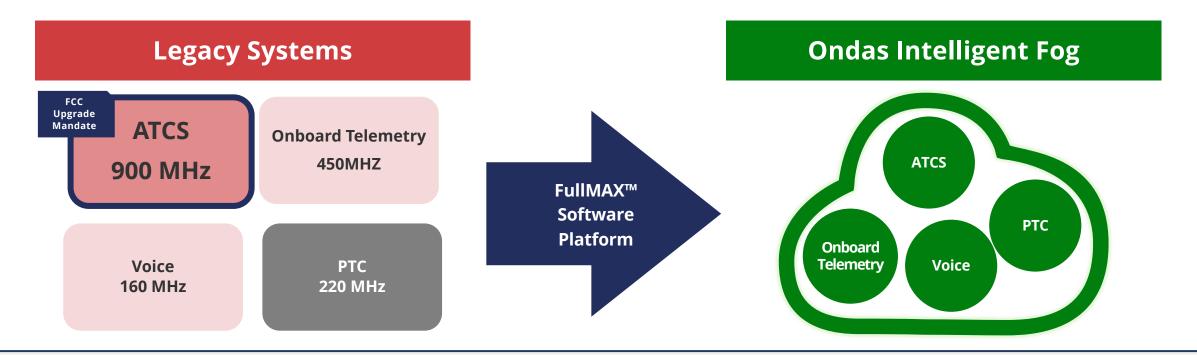
- Siemens began formal marketing of FullMAX™ platform under "Airlink" brand name
- Product development expanded to new critical train systems; additional frequency bands
- Marketing efforts broaden to new International and Transit markets



- Completed Phase 1 Transitional C2 network development for Aura
- Aviation radio certified by Federal Communications Commission (FCC)
- Ondas supporting demonstration network



#### FullMAX™ — Next-Generation Rail Communications



- Rails own 900 MHz greenfield spectrum, provided by FCC "new safety network" upgrade in August 2020
- Legacy 900 MHz network to be fully retired over the next 2 – 3 years (by 2025)
- TAM for 900 MHz including base station infrastructure and remotes over \$300 million<sup>(1)</sup>

- Ondas calculates TAM at over \$800 million<sup>(1)</sup> for all 4 networks
- Potential upside of hundreds of millions of dollars driven by new voice and sensor applications
  - Sensor based applications on rail infrastructure and
     1.5 million rail cars
  - Critical voice/ messaging end points (handsets and tablets)

(1) Ondas management estimates

#### The North American MC-IoT Federated Rail Lab

Federated (*adjective*) – set up as a single centralized unit within which each state or division keeps some internal autonomy

- Why a Lab?
  - Enables optimization of different network configurations
  - Ensures interoperability / coexistence among the Class I Rails using shared licensed spectrum
  - Allows for Next-Generation Application testing and integration in a controlled environment
  - Expands to multiple networks, frequency bands (160/220/450)
  - Rail Network Engineer training



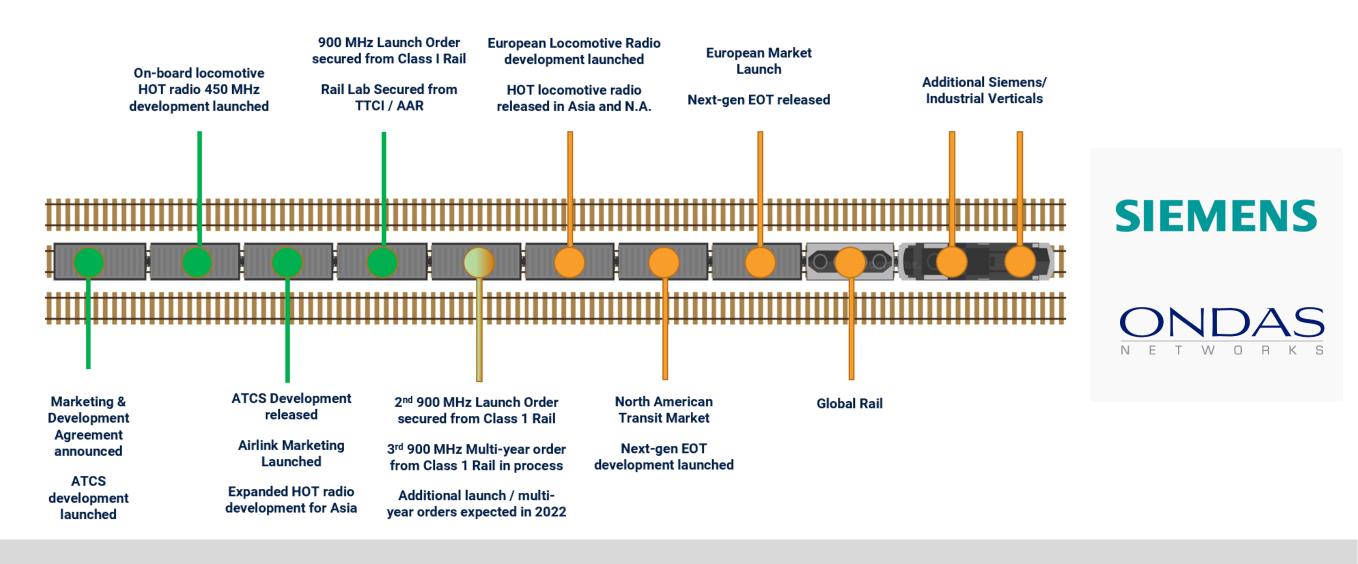




- Lab funded by AAR subsidiary TTCI, Inc.
- Initially established in Sunnyvale, CA; expected to move to MxV Rail facility in August 2022
- Evergreen lab; additional labs expected at individual Railroads
- Positions dot16 as central fabric of new "Digital Railroad" technology adoption



#### Siemens Partnership Broadening...



North America ► Asia ► Europe ► Global Rail Market ONDAS

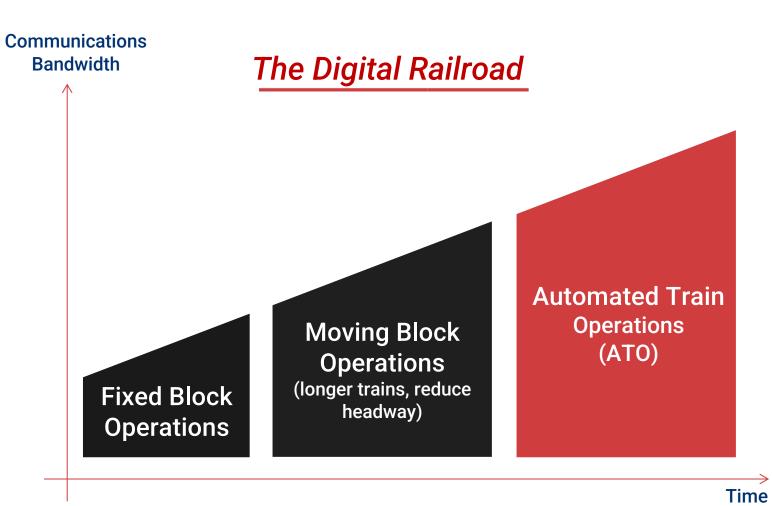


#### **Integrated Technology Drives Train Automation**

#### **SIEMENS**



- Driving initial dot16 platform adoption beginning in 900 MHz
- Product integration enhances value of network and dot16 ecosystem
  - ATCS 900 MHz
  - HOT 450 MHz North America
  - HOT 450 MHz Asia
  - Major European development pending
  - TTCI 160 MHz in pipeline
- Multiple Joint-Development programs on roadmap
- Marketing expanding beyond Class I Rails
  - Transit Asia Europe



FullMAX™ is critical communications platform



#### **CLASS 1 900 MHz Launching**







#### Launch Orders •

#### Processes being established with Rails and Siemens for:

- Production
- Purchasing
- Delivery scheduling
- Siemens packages
- Shipping

- Acceptance / Testing
- Engineer Training
- Installation Procedures
- System Maintenance
- Customer Support

#### **Broader Deployments**

#### **Applications expand beyond ATCS**

- Centralized Train Control (CTC)
- Interlocking Vital Links
- Highway Crossings
- Voice
- Positive Train Control (PTC)
- Drone C2, Hi-Rail, Sensors



#### 2022 TARGETS | ONDAS NETWORKS

- Secure orders from at least 5 Railroads
  - Target FullMAX™ bookings of \$20 million
  - Secure International on-locomotive order
- Expand Siemens activity
  - Complete HOT 450 MHz program for both North America and Asia
  - Secure new European Track-to-Train program
  - Secure additional product development programs
- Execute on Federated MC-IoT Rail lab
  - Lab will bring additional Rail vendor relationships
  - Expand network activity to other frequency bands
  - Secure additional TTCI funded Rail Lab programs









# STRATEGIC REVIEW **American Robotics**

#### STRATEGIC REVIEW | AMERICAN ROBOTICS



- ▶ Hiring on target across all levels of organization; 450%+ YoY headcount growth
- Ramped up supply chain and manufacturing capabilities
- ▶ Begun maturing nationwide operations infrastructure & safety management system
- Granted two additional patents and five industry awards



- Secured first wave of blue-chip customer purchase orders
- Additional purchase orders in pipeline expected to be announced in coming quarters
- ▶ Establishing close relationships to ensure long-term growth and success



- Strategic investments to expand moat in our target markets
- Partnered with Dynam.AI to develop oil & gas analytics
- Acquired Ardenna assets and team to integrate rail analytics



#### **EXPANDED TEAM & OPERATIONS CAPACITY**

- Hiring on-target Headcount expanded 450%+ YoY
- Onboarded key personnel and industry-leading talent at all levels:
  - VP of Sales, VP of Operations, VP of Engineering, Director of Talent, Director of Flight Operations, and Director of Product
  - Experts in AI, ML, computer vision, robotics, electrical engineering, mechanical engineering, software development, manufacturing, and aviation.
  - Education includes Carnegie Mellon, Stanford, MIT, Columbia, West Point, WPI, RIT, Tufts, Babson, and Bentley
  - Backgrounds include GE, Baker Hughes, iRobot, Amazon Robotics, Soft Robotics, BAE Systems, CyPhy Works, Textron, Kespry, AeroVironment, MIT Lincoln Labs, Ford, Facebook, IBM, US Army, US Air Force, and US Navy
- Expanded staff supports increased sales, manufacturing, and deployment of Scout Systems
- AR and Ondas Holdings signed lease on new joint HQ in Waltham, MA; expect to finalize move in April 2022







#### **SUPPLY CHAIN & MANUFACTURING**

- American Robotics established critical relationships and partnerships with vendors and manufacturing partners to establish a reliable supply chain and manufacturing pipeline for 2022 and beyond.
- We are currently optimizing supply chain and manufacturing capacity to satisfy existing customer demand.
- Partnered with industry-leading contract manufacturers (CMs) in the Northeast; CMs positioned to increase Scout System<sup>™</sup> production rate
- Initial Scout System<sup>™</sup> units have been delivered and installed at customer sites.
- Orders for 30+ systems are currently being placed.
- Focus now is building on this success by increasing manufacturing speed and decreasing bring-up time for each system







#### SALES ACTIVITY

Engaged with blue-chip customers on path to fleet deployments. Building close relationships to ensure long-term growth and success.



>100 potential units



>1,000 potential units



>1,000 potential units

Top 10 O&G Corp

>1,000 potential units

Top 10 O&G Corp

>1,000 potential units

Top 10 Rail Corp

>1,000 potential units

Many more....

>1,000 potential units

#### Sales & Pipeline Activity

- Received purchase order from Chevron; initial Scout Systems<sup>™</sup> delivered.
- Received purchase order from ConocoPhillips; initial Scout System<sup>™</sup> delivered.
- Completed product integration with Stockpile Reports; next phase of installations are planned for Q2.
- Additional Fortune 500 industrial companies are expected to purchase units for delivery in Q2, Q3, and Q4.
- Expect customer **backlog** to build in the coming months as we continue building up our manufacturing, installation, and operations capacity.
- Engaging in safety and risk analyses with customers to prepare for wide-scale fleet deployments
- These franchise customers represent the ability to purchase and utilize **fleets** of Scout Systems across the United States and the world.



#### DYNAM.AI INVESTMENT

American Robotics establishes partnership with dynam.Al, a software developer for complex artificial intelligence and machine learning projects.

- American Robotics entered into a joint development, services and marketing agreement with Dynam.Al
- Partnership supported by Ondas Holdings equity investment in Dynam.Al
- Funds used to support Dynam's proprietary Vizlab™, an AI/ML platform an advanced developer toolkit for data scientists
- Expand and enhance AR's IP library and analytics capabilities with artificial intelligence based on physics-based algorithms







#### ARDENNA ACQUISITION

#### Ardenna accelerates Rail platform opportunity

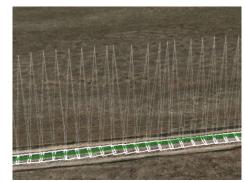
- ► Estimated \$6.85B TAM within rail
- Over 200,000 miles of track and 100s of rail yards in North America
- Leading provider of data analytics for rail inspection
  - ▶ Unmatched data library Over 28,000 miles of track imaged, 30+ TBs
  - ▶ Domain expertise 7+ of R&D development with Class 1 Rail
  - ▶ Al talent Coveted expertise in Al, ML, and computer vision
- Blue chip customer pipeline BNSF and others
- Opportunity to both integrate within Scout System and market as standalone product





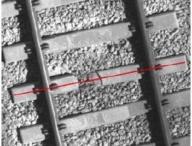














#### 2022 TARGETS | AMERICAN ROBOTICS

- **30** Scout System<sup>™</sup> installs by year-end
- Secure customer reorders for fleet sales
  - ▶ Establish multi-year partnerships with top customers to tightly integrate our platform within their operations
  - Work with our industrial customers to prove demonstrated safety in the field
  - Continue executing operations growth plan, in terms of talent, supply chain, manufacturing, and operations processes
  - Expand imaging payload and analytics capabilities for high-value use cases within our target markets







# OUTLOOK SUMMARY

## ONDAS

GENERATIONAL OPPORTUNITY TO DEFINE, SCALE, LEAD, & CREATE MASSIVE VALUE FOR CUSTOMERS AND SHAREHOLDERS



#### SCALING INDUSTRIAL TECHNOLOGY PLATFORMS





- Balance sheet remains healthy
- Continue to invest in End-to-End solutions for customers
  - Cash OPEX expected to be \$6.5 \$7.0 million for Q1 2022
    - Funding product and business development
    - Modest working capital requirements
    - OPEX will trend higher during 2022; support higher levels of customer activity
  - Expected growth in revenue and gross profits is expected to offset cash "burn" as we move through 2022 and 2023
- ATM offering announced provides flexibility
  - Provides potential to accelerate technology investments at Ondas Networks and American Robotics; based upon customer demands
  - Offers ecosystem opportunities via partnerships, joint ventures, and acquisitions

STAY ON OFFENSE – CEMENT AND EXTEND LEADERSHIP



#### 2022 BUSINESS DRIVERS AND OUTLOOK



#### Transitioning from investment mode to platform delivery

- Critical 900 MHz adoption beginning
- Growing with Siemens in new markets
- Preparing production capacity and inventory for 2022 commercial sales



#### Scaling operations & moat in target markets

- Initial POCs with franchise customers to conclude and transition to fleet orders
- Continue to ramp operations and manufacturing capacity to support 100s of units
- Continue investing in technology moats valued by target markets









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