

# Fourth Quarter & Full Year 2024 Earnings Release

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# **Leadership Team**





ERIC BROCK CHAIRMAN & CEO

Eric is an entrepreneur with over 25 years of management and investing experience.



#### **YISHAY CURELARU** CFO

Yishay is an experienced financial executive with over 10 years experience with entrepreneurial growth companies.









GUY SIMPSON PRESIDENT & COO

Guy joined Ondas Networks in 2010 bringing over 25 years of leadership, operations and engineering experience.



MEIR KLINER PRESIDENT

Meir is an entrepreneur with over 20 years of proven track record in aerospace development and manufacturing.



TIM TENNE CEO

Tim brings over 30 years of experience in military and commercial aerospace operations, regulatory, and leadership.



# Agenda

Ondas on track to accelerate momentum in 2024

- Introduction
- Financial Review & Outlook
- Business Update
  - Ondas Networks
  - Ondas Autonomous Systems (OAS)
- Closing Remarks
- Q&A





## Introduction

Strengthening our business platform

- Joe Popolo, CEO of Charles & Potomac Capital LLC joins Ondas Holdings Board of Directors
  - Largest single investor in the company
  - Experienced corporate executive; long history as operator and investor driving significant business growth and shareholder value creation
  - Incentives directly aligned with shareholders
- Charles & Potomac led recently announced \$8.6 million funding
  - In addition to leading \$15 million funding at Ondas Networks in Q3 2023
- Established Ondas Autonomous Holdings Inc. (OAH)
  - Owns 100% of drone businesses (American Robotics & Airobotics)
  - Provides additional operational and financial flexibility supporting growth plan

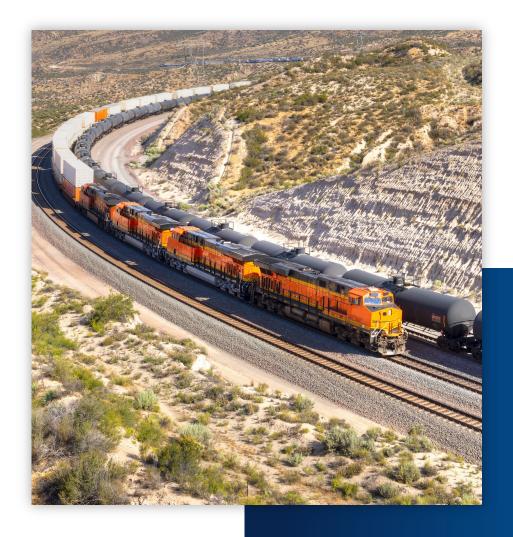




### **Overview**

#### 2023 was a breakout year for Ondas

- Platform adoption drove significant revenue growth
  - Generated \$15.7 million in revenue (more than 7-fold growth YoY)
    - Ondas Networks generated \$6.7 million of revenue
    - OAS generated \$9.0 million of revenue
- Ondas Networks growth driven by FCC 900 MHz mandate
  - Field activity with Class I rails advanced; ATCS and network integration advancing
  - Pipeline is growing with 900 MHz migration deadlines nearing
  - New Class I networks; new opportunities in passenger and transit emerging
  - OAS installing world's first autonomous drone fleets in cities
    - Groundbreaking Urban Drone Infrastructure fleet expansion begins in Dubai
    - Received FAA Type Certificate for our Optimus UAV; validates system quality and supports increased customer engagement
    - Built US leadership and launched expansion; MassDOT and others pending
- Iron Drone Raider responding to urgent military and security needs



### **Financial Review**

#### Q4 2023

SELECT P&L DATA Three Months Ended Decen			nber 31,	
	2023		20	)22
Revenues, net	\$	4,961,285	\$	478,912
Cost of goods sold		3,233,661		210,083
Gross profit		1,727,624		268,829
Total operating expenses		14,373,559		34,785,186
Operating loss	\$	(12,645,935)	\$	(34,516,357)
SUPPLEMENTAL INFO:				
Depreciation expense	\$	196,209	\$	169,263
Amortization of Intangible Assets		1,043,501		843,795
Stock-based compensation		411,048		1,490,701
Impairment of long-term equity investment		1,500,000		-
Impairment of right of use asset and leasehold improvements		2,511,305		-
Impairment of goodwill		-		19,419,600
Total	\$	5,662,063	\$	21,923,359
Adjusted EBITDA <sup>(1)</sup>	\$	(6,983,872)	\$	(12,592,998)

**KEY FINANCIAL INSIGHTS:** 

- P&L reflects early stage of initial platform adoption for Ondas Networks and OAS
- Strong year-over-year growth driven by record product shipments at Ondas Networks and OAS
- Gross margin lower on product mix;
  expected to remain variable
- OPEX improvement driven by strong expense controls and lower non-cash charges
- Sharp decline in recurring cash operating expenses due to strong cost controls and operating leverage across the businesses
- Adjusted EBITDA loss sharply lower; narrowed 45% year-over-year

(1) Earnings (Loss) before interest, depreciation, amortization, stock-based compensation, taxes, amortization of debt discount and non-cash charges relating to intangibles, goodwill, equity investment, right of use asset and leasehold improvements

### **Financial Review**

#### FY 2023

SELECT P&L DATA	Twelve Months Ended December 31,			
	2023		2022	
Revenues, net	\$	15,691,430	\$	2,125,817
Cost of goods sold		9,310,256		1,016,654
- Gross profit		6,381,174		1,109,163
Total operating expenses		46,110,474		70,538,685
Operating loss	\$	(39,729,300)	\$	(69,429,522)
SUPPLEMENTAL INFO:				
Depreciation expense	\$	844,833	\$	449,458
Amortization of Intangible Assets		4,147,092		3,570,090
Stock-based compensation		1,047,398		5,857,435
Impairment of long-term equity investment		1,500,000		-
Impairment of right of use asset and leasehold improvements		2,511,305		-
Impairment of goodwill		-		19,419,600
Total	\$	10,050,628	\$	29,296,583
Adjusted EBITDA <sup>(1)</sup>	\$	(29,678,672)	\$	(40,132,939)

(1) Earnings (Loss) before interest, depreciation, amortization, stock-based compensation, taxes, amortization of debt discount and non-cash charges relating to intangibles, goodwill, equity investment, right of use asset and leasehold improvements

#### **KEY FINANCIAL INSIGHTS:**

- Generated 7-fold revenue growth
- Growth driven by record revenue at both business units
  - Ondas Networks growth driven by product revenues/shipments
  - OAS growth driven by Optimus fleet adoption
- Gross profit strengthened in 2023
- OPEX improvement driven by expense controls and lower non-cash charges
- Recurring cash operating expenses reduced as R&D spending declined and sales & marketing increased with OPEX shifting to focus on driving platform adoption and revenue growth
- Adjusted EBITDA loss sharply lower; narrowed 25% year-over-year

# **Financial Review**

FY 2023

#### SELECT CASH FLOW DATA

SELECT CASH FLOW DATA		Twelve Month's Ended December 51,			
		2023		2022	
Net cash used in operating activities	\$	(34,019,519)	\$	(37,963,076)	
Net cash provided by (used in) investing activities		536,273		(6,934,568)	
Net cash provided by financing activities		18,730,150		33,857,617	
Decrease in cash		(14,753,096)		(11,040,027)	
Cash, cash equivalents and restricted cash, beginning of period		29,775,096		40,815,123	
Cash, cash equivalents and restricted cash, end of period	\$	15,022,000	\$	29,775,096	

Twelve Months Ended December 31

#### **KEY FINANCIAL INSIGHTS:**

- Cash balance of \$15.0 million
- Operating cash burn includes working capital investment of \$3.9 million
- Cash provided by financing includes:
  - \$24 million net proceeds raised during the third quarter at Ondas Holdings (convertible notes) and Ondas Networks (preferred stock)
  - Cash repayment of indebtedness of \$5.5 million

### **Balance Sheet**

FY 2023

SELECT BALANCE SHEET DATA	A December 31,		December 31,		
	2023		2022		
ASSETS					
Cash and restricted cash	\$	15,022,000	\$	29,775,096	
Total assets	\$	92,164,682	\$	97,945,245	
LIABILITIES AND STOCKHOLDERS' DEFICIT					
Other debt	\$	300,000	\$	300,000	
Convertible notes, current		25,692,505		15,849,445	
Convertible notes, long-term		2,812,156		14,198,690	
Total Debt	\$	28,804,661	\$	30,348,135	
Total liabilities	\$	47,108,861	\$	39,722,338	
Redeemable noncontrolling interests	\$	11,920,694	\$	-	
Total stockholders' equity	\$	33,135,127	\$	58,222,907	
Total liabilities and stockholders' equity	\$	92,164,682	\$	97,945,245	

#### **KEY FINANCIAL INSIGHTS:**

- New investment at Ondas Holdings and Ondas Networks
- Convertible notes amortize monthly through maturity via equity issuance or cash payments; unless amortization is deferred
- Convertible notes mature in April 2025 and July 2025
- Pro forma cash balance as of December 31, 2023 equal to \$23.4 million, adjusted for \$8.6 million financing secured in February 2024 (net of fees)





### Introduction

Ondas Networks business focus moves squarely to platform adoption and service delivery

- Appointed Guy Simpson President, in addition to his role as Chief Operating Officer
- OPEX investments intently focused on driving our path to revenue growth and profitability
- Greenfield 900 MHz network in late stages of ATCS and dot16 systems integration
  - Engaged with multiple rail customers on developing the final, scalable ATCS systems integration and network migration processes
  - Tracking commercial volume orders and deployments







# **Driving 900 MHz Migration**

The dot16 adoption cycle starting in Rail and 900 MHz

### **RAILROADS FOCUSED ON 900 MHz LAUNCH**

### \$6.7 MILLION

Record Revenue in 2023 Nearly 250% growth vs 2022

### RECORD VOLUME

Record production and product shipment volume to Siemens

### **CLASS I RAILS**

Advanced to final stages of field activity to support commercial volume deployment

### MOMENTUM BUILDING

Industry momentum building for orders and deployment; negotiations with railroads for volume orders ongoing





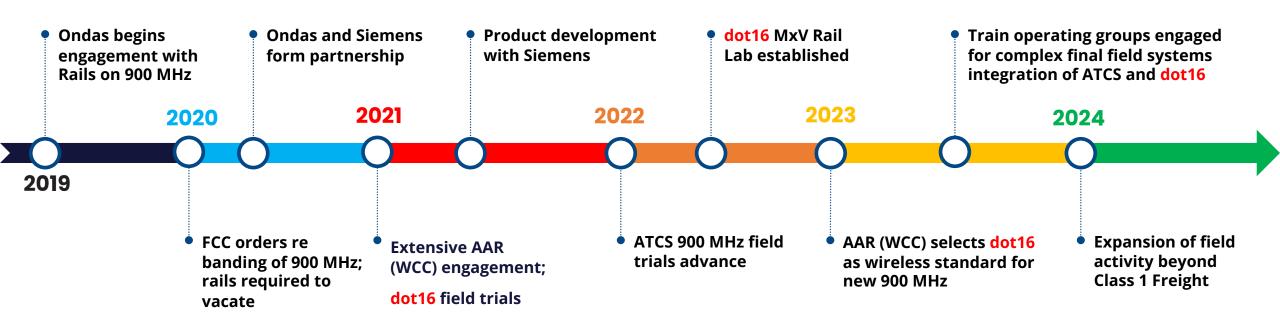




### 900 MHz Update

Substantial investments in technical and market development

### **Timeline of Key Events**



Target final field acceptance for wide-scale commercial deployment of ATCS and **dot16** on new 900 MHZ band

### 900 MHz – ATCS & dot16

2025 deadlines support expected order ramp

- Ondas and Siemens engaged with final SYSTEM integration and migration activities
  - In late stages demonstrating the scalable processes related to ATCS systems integration and network migration to dot16 protocols
  - Addressing challenges to integrate applications with multiple legacy technologies in complex rail infrastructure systems all the way to back-office
- Orders expected upon acceptance of ATCS and network integration
  - Initial orders for metropolitan rollout; broader system-wide to follow
  - Expect initial rail deployments are a catalyst for other Rails to engage on network planning and order
  - Commuter and transit customer are also engaged in field work/ order planning
- Conversations with Railroads suggest FCC deadlines are in focus





### **Outlook for Ondas Networks**

Transition to orders, backlog and delivery for 900 MHz

#### • Grow revenue and orders

- Secure major volume orders in Q2 2024
- Grow order book and backlog through 2024 with more Rail customers

#### • Drive broader adoption of **dot16** platform / ecosystem

- Accelerate field activity across Class I Rails with scalable ATCS and network migration processes
- Expand training programs, field services and related revenue opportunities to support growth in orders and deployments
- Continue wireless network leadership with AAR and partners
  - Siemens UK for on-locomotive
  - More MxV programs coming
  - Passenger and transit programs
- Focus on cash efficiency; path to profitability



# ONDAS AUTONOMOUS SYSTEMS









# **Optimus Ascension Begins**

Record revenues during 2023 demonstrate strong productmarket value for aerial security and data solutions

- Strong market fit of Optimus Drone fleet is driving OAS growth
  - Optimus System fleet deployments, proof of value programs and system demonstrations continue to build awareness and:
    - Validate performance and reliability of smart drone network model
    - Prove use cases such as shortening of emergency response time for first responders
    - Demonstrate the disruptive potential to current security operations worldwide
  - Fleet expansion, led by UAE, is demonstrating global opportunity

#### • Targeting huge global TAM for protection of critical infrastructure and services

- Demand for smart drone network shared infrastructure driven via:
  - Public safety and DOTs
    - Ports and terminal operations, emergency response, reservoirs, large civil construction projects
  - Commercial and Industrial markets
- DaaS business models are proven to be scalable; value of shared infrastructure demonstrated with customers



# **Highlight: Dubai Emergency Response**

Optimus System highlighted in Dubai

- Dubai governmental customer continues with fleet expansion
  - Ondas has delivered eight systems to customer through 2023
  - Optimus System and its value in public safety highlighted at World Police Summit in March
    - Dubai governmental customer stated intention to deploy city-wide network
    - Customer highlighted that emergency responses time shortened to 70 seconds from 4 minutes pre-Optimus
    - Major public safety and security groups from the US and International markets received system demonstrations
- Ondas targets expansion in UAE to civil and industrial infrastructure customers and use cases
  - Focus includes shared infrastructure deployment models with multiple customers
  - Leverage operations footprint for local and export opportunities from UAE



### **Iron Drone Raider**

Raider addresses urgent market need with high performance and unique capabilities

#### • Accelerating commercialization of Iron-Drone Raider

- Demand surging as defense and homeland security needs are transformed by the growing threat of hostile drones
- Responding to urgent requirements of defense and security forces
- Broadening Raider portfolio with new features
- Leveraging work connected to Israeli Innovation Authority grant received in August 2023

#### Developing global marketing plan

- Initial market entry focused on defense and security markets in Israel
- Exploring partnerships for distribution, systems integration
- Developing plan for US defense and security market entry
- Large TAM includes protection of critical industrial and civil infrastructure and sensitive public locations



DRONE

# **US Customer & Strategic Activity**

American Robotics - is built to scale in 2024

#### Customer pipeline deepening and maturing

- Focused on fleet opportunities and shared infrastructure models
- Executed successful POV with MassDOT Aeronautical; included Optimus System demonstrations at multiple locations
- Advanced marketing and negotiations with additional customers to launch programs for 2024; pipeline includes:
  - DOTs, Ports and Terminals, Public Safety
  - Rail, Utilities, O&G
- Advancing operational capabilities
  - Expect inventory arrivals in Q2; supports increased installs
  - Plan to open a customer service center in Baltimore during Q2
- Developing Go-To-Market to introduce both Optimus and Iron
  Drone to US defense and security markets





# **Highlight: MassDOT Aeronautics**

Successful proof of value program; exploring expansion opportunities

- Completed successful MassDOT Aeronautics POV
  - Potential proven in multi-requirements domain
  - Maritime, Environmental, Safety, Security, Inspection
- Advanced regulatory solutions for truly remote operations
  - Rapid autonomy enabled; AR received FAA BVLOS waiver
  - BVLOS waiver based on AR IP; USPTO patent submitted based on unique active/passive/data fusion for DAA (see-and-avoid)
  - Increased capabilities and solutions; Senhive partnership established; industry-leading passive C-UAS (Remote ID, ADS-B, AIS, Mode-S/C, and more)
- Program validates large opportunity Departments of Transportation in US and worldwide
  - Established scalable aerial security and data solutions for protection of critical infrastructure and services
  - Supports expansion with other DOT agencies across the United States and globally
  - Developing maritime port autonomous framework





### **Outlook for OAS**

Revenue ramp continues; on track to achieve 2024 objectives

- Grow revenue and orders
  - Continue to deliver on fleet deployments in UAE
  - Secure additional fleet customers engagement in both US and international markets
  - Marketing team is now deployed in Europe
- Accelerate U.S. business development
  - Leverage American Robotics U.S. footprint to penetrate DOTs, public safety, and critical industrial markets
  - Form strategic partnerships to provide full-spectrum drone capabilities and solution for defense, government, and commercial customers
- Build and deliver inventory (supply will drive demand)
  - Production order expanded to 15 new Optimus Systems on order
  - Deliveries scheduled; inventory plan includes US demand
  - Preparing new production order for 2H 2024 to satisfy expected demand
  - Iron drone production capability being established in parallel



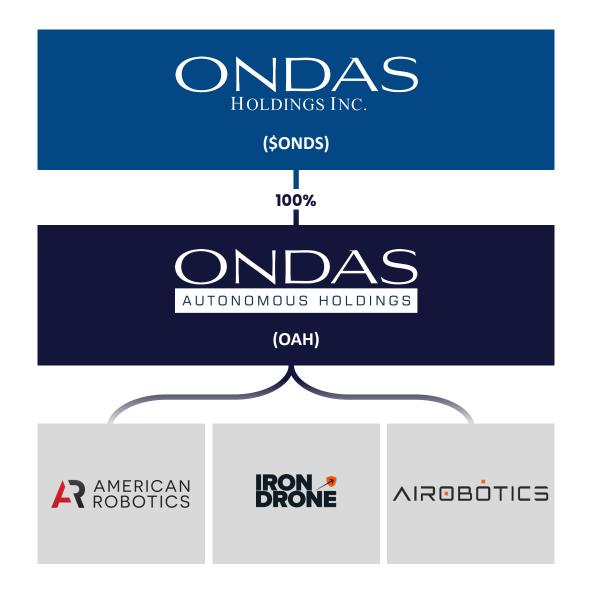


Nasdaq: ONDS

# **Ondas Autonomous Holdings**

Exceptional opportunity to define the delivery of automated drone services on global scale

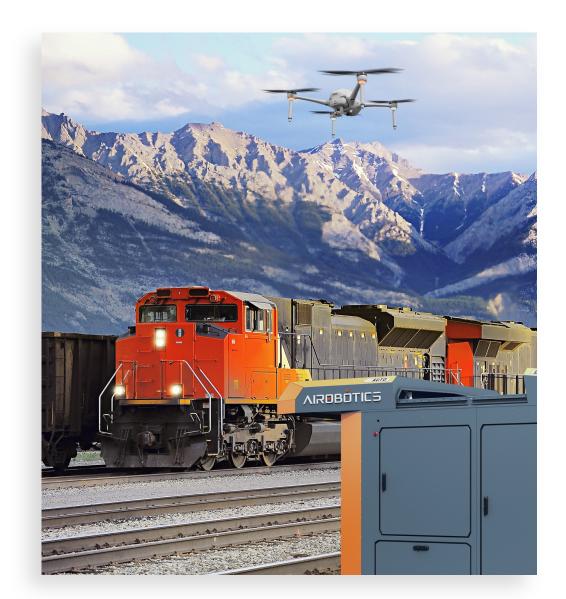
- Formation of Ondas Autonomous Holdings (OAH)
  - 100% owned by Ondas Holdings (\$ONDS)
  - OAH owns 100% of drone businesses and brands
- Provides operational and financial flexibility supporting growth plan
  - Operational efficiencies with integrated marketing and ecosystem partners serving global customers and markets
  - Lower cost of capital to support acceleration of growth plan
  - Flexibility for strategic acquisitions
- Expect to hold an Investor Day in Q2 2024
  - Describe market opportunity for smart drone infrastructure
  - Outline our updated go to market and service delivery model
  - Outline consolidation opportunities



# Outlook 2024

Focus on deployments and operational scale

- Expect significant revenue growth in both Ondas Networks and OAS
  - Targeting orders on 900 MHz with Class Is
  - Inventory delivery drives new customer announcements
  - Visibility limited in early 2024
- Focus on operation scale to drive cost efficiencies and path to improved cash flow and profitability
- Upcoming milestones:
  - Ondas Networks
    - Initial commercial order on 900 MHz
    - New customer, network announcements
  - Ondas Autonomous Systems
    - Secure new strategic customer engagements
    - Update on Iron Drone commercialization activities







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# Appendix

EBITDA RECONCILIATION	Twelve Months Ended December 31,		Three Months Ended December 31,		
(Unaudited)	2023	2022	2023	2022	
Net loss	\$(44,844,872)	\$(73,241,805)	\$(14,138,774)	(38,261,640)	
Depreciation expense	844,833	449,458	196,209	169,263	
Other income (expense), net	5,115,572	3,812,283	1,492,839	3,745,283	
Amortization of intangible assets	4,147,092	3,570,090	1,043,501	843,795	
Stock-based compensation	1,047,398	5,857,435	411,048	1,490,701	
Impairment of long-term equity investment	1,500,000	-	1,500,000	-	
Impairment of right of use asset and leasehold improvements	2,511,305	-	2,511,305	-	
Impairment of goodwill	-	19,419,600	-	19,419,600	
Adjusted EBITDA	\$(29,678,672)	\$(40,132,939)	\$(6,983,872)	\$(12,592,998)	

### Non-GAAP Financial Measure

As required by the rules of the Securities and Exchange Commission ("SEC"), we provide a reconciliation of EBITDA, the non-GAAP financial measure, contained in this presentation to the most directly comparable measure under GAAP, which reconciliation is set forth in the table included in the Appendix of this presentation.

We believe that EBITDA facilitates analysis of our ongoing business operations because it excludes items that may not be reflective of, or are unrelated to, the Company's core operating performance, and may assist investors with comparisons to prior periods and assessing trends in our underlying businesses. Other companies may calculate EBITDA differently, and therefore our measures may not be comparable to similarly titled measures used by other companies. EBITDA should only be used as supplemental measures of our operating performance.

We believe that EBITDA improves comparability from period to period by removing the impact of our asset base (depreciation and amortization) and other adjustments as set out in the table included in the Appendix of this presentation, which management has determined are not reflective of core operating activities and thereby assist investors with assessing trends in our underlying businesses.

Management uses EBITDA in making financial, operating and planning decisions and evaluating the Company's ongoing performance.

# **THANK YOU**



NASDAQ: ONDS | April 1, 2024

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