

# Akerna to Participate at JMP Securities 2020 Technology Conference

## CEO Jessica Billingsley to be Panelist, "In the Weeds: Technology Solutions for the Cannabis Industry."

DENVER, Feb. 18, 2020 (GLOBE NEWSWIRE) -- Akerna (Nasdaq: KERN), a global regulatory compliance technology company in the cannabis space, announced Jessica Billingsley, Akerna's chief executive officer, will participate at the JMP Securities 2020 Technology Conference being held at the Ritz-Carlton in San Francisco, California on February 24-25, 2020 as a panelist.

Billingsley will participate on the "In the Weeds: Technology Solutions for the Cannabis Industry," panel moderated by Pat Walravens, JMP Securities Director of Technology Research & Senior Analyst on Tuesday, February 25, 2020 at 11:00 a.m. PST. She will also be participating in 1X1's meetings throughout the day.

To receive additional information or to schedule a one-on-one meeting, please contact your JMP representative or Jason Assad, Akerna's director of investor relations at <a href="mailto:jassad@akerna.com">jassad@akerna.com</a>

### **About Akerna**

Akerna is a global regulatory compliance technology company in the cannabis space. Akerna's service offerings include MJ Platform®, Leaf Data Systems®, and solo sciences tech platform. Since its establishment in 2010, the company has tracked more than \$17 billion in cannabis sales. As part of its business strategy, Akerna intends to grow through targeted, strategic acquisitions that are complementary to its current business and organically by accelerating its product development efforts. Akerna is based in Denver. For more information, please visit <a href="https://www.akerna.com">www.akerna.com</a>.

### **Forward-Looking Statements**

Certain statements made in this release and in any accompanying statements by management are "forward-looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. When used in this press release, the words "estimates," "projected," "expects," "anticipates," "forecasts," "plans," "intends," "believes," "seeks," "may," "will," "should," "future," "propose" and variations of these words or similar expressions (or the negative versions of such words or expressions) are intended to identify forward-looking statements. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of significant known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside Akerna's control, that could cause actual results or outcomes (including, without limitation, the results of Akerna's contracts, strategic

initiatives, and business plans as described herein) to differ materially from those discussed in the forward-looking statements. Important factors, among others, that may affect actual results or outcomes include (i) Akerna's ability to recognize the anticipated benefits of being a public company, (ii) competition, (iii) Akerna's ability to grow and manage growth profitably, (iv) Akerna's ability to maintain relationships with customers and suppliers and retain its management and key employees, (v) costs related to being a public company, (vi) changes in applicable laws or regulations, (vii) Akerna's ability to identify and integrate acquisitions and achieve expected synergies and operating efficiencies in connection with acquired businesses, (viii) and other risks and uncertainties disclosed from time to time in Akerna's filings with the U.S. Securities and Exchange Commission, including those under "Risk Factors" therein. Actual results, performance or achievements may differ materially, and potentially adversely, from any projections and forward-looking statements and the assumptions on which those vary from forward-looking statements are based. There can be no assurance that the data contained herein is reflective of future performance to any degree. You are cautioned not to place undue reliance on forward-looking statements as a predictor of future performance as projected financial and other information, are based on estimates and assumptions that are inherently subject to various significant risks, uncertainties and other factors, many of which are beyond Akerna's control. All information herein speaks only as of the date hereof, in the case of information about Akerna, or the date of such information, in the case of information from persons other than Akerna. Akerna undertakes no duty to update or revise the information contained herein. Forecasts and estimates regarding Akerna's industry and end markets are based on sources believed to be reliable; however there can be no assurance these forecasts and estimates will prove accurate in whole or in part.

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