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# MJ Freeway Announces Full Integration With Washington State LCB's Seed-to-Sale Traceability System for Retail Marijuana Sales

DENVER, Oct. 23, 2014 /PRNewswire/ -- MJ Freeway®, the industry-leading cannabis business software platform, is pleased to announce its integration with the Washington State Liquor Control Board's traceability system.

MJ Freeway serves cannabis cultivators, infused product producers and dispensaries in providing its premier business management platform built from the ground up specifically for the marijuana industry. MJ Freeway provides integration with Washington's state system to send only the data required to meet compliance standards.

"We are very excited to announce this much anticipated integration with the state of Washington's traceability system. We strive to provide our clients with the tools needed to operate efficient businesses, and this secure connection will eliminate the need for double-entry, allowing for a seamless workflow," Jessica Billingsley, Co-Founder and CEO of MJ Freeway, stated.

MJ Freeway guarantees to safeguard your privacy by sending ONLY the data required for compliance to the state system via a secure electronic connection.  Cannabis businesses can use MJ Freeway to send data to the state enforcement system seamlessly, and require no double-entry. Subscribers can continue to run their business using MJ Freeway's encrypted and secure offsite data storage.  Only the data required by the state enforcement agency will be sent automatically to the state system without ever having to change business workflow or spend your time filling out endless forms.

Join the MJ Freeway team for an informational webinar regarding this exciting integration on November 6 at 12pm MT. In addition, learn how to utilize more time saving features, such as managing large numbers of plants. Register here: http://bit.ly/1nybU2T

About MJ Freeway:
MJ Freeway is the industry-leading software solution for marijuana businesses, with hundreds of clients in 17 states, the District of Columbia, Canada and Europe. Founded in 2010 by a team of career software and IT professionals, the product suite is designed and built from the ground-up specifically for cannabis businesses. MJ Freeway's tracking software includes patent-pending inventory control and grow management applications to streamline workflow and increase efficiency.  For more information, call 888-932-6537 or visit http://www.mjfreeway.com

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