

February 12, 2026



Ibotta CEO to Present at The Citizens Technology Conference

DENVER--(BUSINESS WIRE)-- Ibotta (NYSE: IBTA), the performance marketing platform for promotions, announced today that CEO and founder, Bryan Leach, will participate in a fireside chat at The Citizens Technology Conference in San Francisco on Tues., March 3 at 1:30 pm PT.

Audio webcasts of the event will be available on the investor relations section of the Ibotta website at investors.ibotta.com.

About Ibotta (“I bought a...”)

Ibotta (NYSE: IBTA) is the leading provider of digital promotions for CPG brands, reaching over 200 million consumers through a network of publishers called the Ibotta Performance Network. The Ibotta Performance Network allows marketers to influence what people buy, and where and how often they shop – all while paying only when their campaigns directly result in a sale. American shoppers have earned over \$2.6 billion through the Ibotta Performance Network since 2012. Ibotta is headquartered in Denver and has been listed as a top place to work by The Denver Post and Inc. Magazine.

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Source: Ibotta