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Hilton and Wattbike Partner To Offer Guests Unparalleled Indoor Cycling Experience

Training bike used by Olympic champions rolls out to Waldorf Astoria Hotels & Resorts and Conrad Hotels & Resorts

MCLEAN, Va.--(BUSINESS WIRE)-- [Hilton Worldwide](#) (NYSE: HLT) today announced a partnership with cycling innovator [Wattbike](#) that will see the performance indoor bike rolled out to luxury hotels across the Americas. From mid-January, guests using the fitness center at Waldorf Astoria Hotels & Resorts and Conrad Hotels & Resorts in the Americas will have the option to meet their fitness goals using the world's leading indoor training tool.

"No matter how determined people are about making healthy decisions while at home, the ability to replicate those choices are often not as accessible as they should be while traveling," said Ryan Crabbe, Senior Director, Global Wellness at Hilton. "This partnership is just one of many that Hilton will announce in 2017 that modernizes the hotel fitness experience through inclusive, best-in-class offerings that support and inspire guests to achieve their health and happiness goals."

"Wattbike has revolutionized indoor cycling and become the training bike of choice for cycling champions and professional conditioning athletes around the world. We're delighted our guests at Waldorf Astoria and Conrad can now enjoy the world's most highly engineered training bike, just like Olympic cyclists and other athletes training for legendary events," said Mr. Crabbe.

Many bikes today focus largely on delivering social or digital experiences, yet Wattbike offers an open digital platform. Users can access workouts from anywhere ranging from set training plans to YouTube, then save accurate and in-depth data to analyze later. Users can also sync to the Wattbike Hub app or popular fitness apps including Garmin and Strava as well as popular motivational and gaming programs such as Sufferfest, Zwift or TrainerRoad.

The indoor bikes are safe and accessible for both occasional cyclists and regular riders, offering an incredibly enjoyable experience for users of all fitness levels.

"Vastly different to a traditional stationary or spinning bike, Wattbike replicates the smooth feel of the road or what we call Real Ride Feel (RRF)," said Richard Baker, managing director of consumer business at Wattbike. "This makes it a smooth and comfortable ride ideal for beginners who want to improve their general fitness through to the most elite athlete."

Wattbike was developed in consultation with British Cycling and has since become the first static bike endorsed by the national governing body for cycling in Great Britain. At the London 2012 Olympics, 29 of the 30 track cycling medals were won by teams using Wattbike as part of their preparation.

About Hilton

Hilton (NYSE: HLT) is a leading global hospitality company, comprising more than 4,800 managed, franchised, owned and leased hotels and timeshare properties with nearly 789,000 rooms in 104 countries and territories. For 97 years, Hilton has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of 13 world-class global brands includes Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Tru by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including an exclusive member discount, free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app, where Hilton HHonors members can check-in, choose their room, and access their room using a Digital Key. Visit news.hiltonworldwide.com for more information and connect with Hilton on [Facebook](#), [Twitter](#), [YouTube](#), [Flickr](#), [LinkedIn](#) and [Instagram](#).

About Wattbike

Endorsed by the UCI World Cycling Centre, the Wattbike measures Watts, Cadence and Heart Rate with scientific accuracy.

The Wattbike can be used by everyone for training, testing and rehabilitation. The dual air and magnetic resistance system can recreate any required resistance with smooth transitions to replicate the feel of a real bike.

The Wattbike provides safe, accurate, 24/7 training at home, in the gym and in cycling classes. Whether you are just starting out, a regular cyclist or an Olympic Champion, the Wattbike is the best training tool available today. To start riding faster, visit wattbike.com.

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