

June 16, 2016



Chivalry Is Not Dead: Homewood Suites and Home2 Suites by Hilton Help Men Take Lead on Trip Planning

U.S. Army veteran, Dancing with the Stars alum and current "American Grit" mentor Noah Galloway helps brands launch Travel MANager campaign

MCLEAN, Va.--(BUSINESS WIRE)-- [Homewood Suites by Hilton](#) and [Home2 Suites by Hilton](#), [Hilton Worldwide's](#) (NYSE: HLT) award-winning all-suite, extended-stay hotel brands, announced today the launch of the "Travel MANager" program. Focused on helping men have a participatory role, the program urges men to get off the sidelines and into the game with tools and resources to orchestrate the perfect family vacation or couple's weekend. The Travel MANager program brings professional advice, original research and trip itinerary suggestions all together on one convenient digital hub, www.mencanplantravel.com.

This Smart News Release features multimedia. View the full release here:
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Noah Galloway - Travel MANager spokesperson,
Dancing with the Stars alum and Cadre on American
Grit (Photo: Business Wire)

"Men are generally characterized as secondary decision makers when it comes to travel, but there is no reason they should not pitch in just like they do with house hold chores or parenting responsibilities," said

Adrian Kurre, global head of Homewood Suites by Hilton and Home2 Suites by Hilton. "Homewood Suites and Home2 Suites want men to become travel heroes, and one way is to take the pressure off of the women in their lives and spearhead trip planning. The Travel MANager online portal combines stress-free planning tools, the latest deals from Hilton and expert insight to make creating quality time turnkey."

Addressing father's desire to spend more time with their families, the Travel MANager program is kicking-off and encouraging men to plan "Dad Time." According to a recent survey conducted by Wakefield Research polling men about travel with their children, 89 percent of respondents felt traveling alone with their kids was one of the best ways to bond, and 89 percent also were interested in recreating a trip they took with their fathers.

To guide men in taking the reins to plan family travel, Homewood Suites and Home2 Suites have brought together a collection of leading dad bloggers and notable fathers led by U.S. Army veteran, *Dancing with the Stars* alum and current *American Grit* mentor Noah Galloway. Galloway, a father of three, will be one of six Dad Time Travel MANagers providing advice, planning tips and photos/videos from personal trips on www.mencanplantravel.com. Additional Dad Time Travel MANagers include:

- **Armin Brott** – Hailed by Time Magazine as “the superdad’s superdad,” Armin Brott aka [Mr. Dad](#) is a pioneer in the field of fatherhood and advice for dads. The author of eight bestselling books, he’s helped millions of men in their quest to be better father, both for themselves and their children.
- **Beau Coffron** – Married with three kids, Beau’s blog, [Lunch Box Dad](#), helps father’s connect with their kids and provides advice to make life easier as a parent. Featured in ABCNews.com, The Huffington Post, Yahoo.com and People Magazine, Beau shares his thoughts on parenting and life, funny stories and pictures, and creative recipes.
- **Fred Goodall** – Known as [Mocha Dad](#), Fred Goodall chronicles his life as a father to capture his personal experiences and help motivate other men to be more actively engaged and involved with their children, families, and communities.
- **Adrian Kulp** – A former VP of TV development for Adam Sandler and Chelsea Handler, the full-time stay-at-home dad currently writes for HuffPo Parents, TODAY.com/parents, Kids in the House and his own blog, [Dad or Alive](#).
- **Colby Shipwash** – A stay-at-home dad, Colby’s [Days of a Domestic Dad](#) is centered on being a modern parent, reviewing the latest toys and gadgets for families, and life with his high school sweetheart and five children.

“Whether I am traveling for business, helping my kids with homework, spending time with friends or doing other activities, setting aside weekends to get away and spend quality time together is key to strengthening our family bond,” said Noah Galloway. “Planning a trip is not a daunting task, and the rewards are endless. Being a Travel MANager means to stop making excuses and start creating family memories.”

In addition to the family-travel focused Dad Time campaign, Homewood Suites and Home2 Suites will also launch the “Weekend Escape Artist” Travel MANager initiative which will provide guys with the essentials for planning a couple’s getaway. Offering insight into not only where to go and stay, but what to pack and how to maintain the surprise, the Weekend Escape Artist campaign will help guys create thoughtful, memorable trips.

Homewood Suites and Home2 Suites by Hilton participates in Hilton HHonors®, the only hotel loyalty program that allows members to earn Points & Miles® on the same stay and No Blackout Dates on reward stays. HHonors members always get our lowest price with our Best Price Guarantee, along with HHonors Points, digital check-in and no booking fees only when they book directly through Hilton. For more information or to make a reservation, visit [Homewood Suites by Hilton](#) or [Home2 Suites by Hilton](#).

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, comprising more than 4,660 managed, franchised, owned and leased hotels and timeshare properties with nearly 765,000 rooms in 102 countries and territories. For 96 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company’s portfolio of 13 world-class global brands includes Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Tru by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Hilton HHonors members who book directly through preferred

Hilton channels have access to benefits including exclusive member rates, free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app, where HHonors members can check-in, choose their room, and access their room using a Digital Key. Visit news.hiltonworldwide.com for more information and connect with Hilton Worldwide on [Facebook](#), [Twitter](#), [YouTube](#), [Flickr](#), [LinkedIn](#) and [Instagram](#).

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Source: Hilton Worldwide