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Hilton and Uber Expand Partnership, Unveil App Integration for Simplified Travel

Users can seamlessly access their hotel and ground transportation reservations through the Hilton HHonors and Uber apps

MCLEAN, Va.--(BUSINESS WIRE)-- Travel logistics just got a whole lot simpler, thanks to an expanded partnership between [Hilton Worldwide](#) (NYSE: HLT) and [Uber](#) to further bring together their respective mobile apps. In a first for the hospitality industry, Hilton HHonors members can now order an Uber straight from the HHonors app, and Uber riders can now view their hotel stay information and check-in, all accessed via the Uber app en route to their hotel. The expanded partnership builds on the success of the companies' Local Scene and Ride Reminder partnership – digital features more than 250,000 travelers within the U.S. have used to simplify their stay.

This Smart News Release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20160330005332/en/>

Hilton / Uber App Integration (Graphic:
Business Wire)

“The success of our Uber partnership is rooted in a shared passion for finding new ways to take friction out of travel,” said Rich DiStefano, senior director of Mobile Products at Hilton Worldwide. “By further

integrating our mobile apps, we’re simplifying the steps it takes for our Hilton HHonors members to obtain the quick information they seek, ultimately providing them with a better experience.”

When a traveler’s reservation reminder time approaches, the Uber app pre-sets the hotel as the recommended destination. Once in an Uber, the guest can tap the “view stay details” option in the Uber app, which then – via the HHonors integration – guides guests to the HHonors app to check-in, choose their room and request a Digital Key, all while on their way to the hotel.

The integrated apps are the next step in Hilton and Uber’s partnership, which began in September 2015 with Local Scene and Ride Reminder, both of which have seen significant usage. Within four months of its launch, almost one-fifth of HHonors members who engaged with the app prior to or during their stay explored the Local Scene, a list of the most popular venues in a market based on the destinations of Uber riders in that area. The level of Local Scene usage made the tool one of the top performing features on the Hilton HHonors app. Additionally, over 2,000 Ride Reminders, or notifications that are synced with Hilton hotel bookings to remind travelers to book an Uber to and from their hotel, were set within the first two weeks of launch. Of the guests that have set a reminder, 58 percent of them have set an additional reminder, showing strong repeat engagement.

“We are always looking for ways to make the travel experience better, and are happy to have found such a strong, inventive partner in Hilton,” said Jonathan DiOrio, head of Travel Partnerships at Uber. “Following the success of Local Scene and Ride Reminder, we are taking an additional step forward in our integration by offering guests access to their stay details while they are in an Uber.”

To receive the benefits of the integrated features, guests must have both the Hilton HHonors and Uber apps, and a current hotel reservation under their HHonors account. Hilton HHonors is free to enroll and available to all guests. HHonors members who book directly with Hilton receive an exclusive discounted rate, free standard Wi-Fi, Points and access to digital tools including digital check-in, Digital Key and Local Scene.

For more information and to join Hilton HHonors, visit the HHonors site [here](#). To learn more about Uber and to sign up, visit get.uber.com/go/HHonors.

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, comprised of more than 4,600 managed, franchised, owned and leased hotels and timeshare properties with more than 758,000 rooms in 100 countries and territories. For 96 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of 13 world-class global brands includes Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Tru by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app, where HHonors members can check-in, choose their room, and access their room using a Digital Key. Visit news.hiltonworldwide.com for more information and connect with Hilton Worldwide on [Facebook](#), [Twitter](#), [YouTube](#), [Flickr](#), [LinkedIn](#) and [Instagram](#).

About Uber

Uber is a technology platform that is evolving the way the world moves. By seamlessly connecting riders to drivers through our apps, we make cities more accessible, opening up more possibilities for riders and more business for drivers. From our founding in 2009 to our launches in over 400 cities today, Uber's rapidly expanding global presence continues to bring people and their cities closer. Follow us on Twitter: [@Uber](#) and find us on Facebook: [Uber](#).

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