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SAHIC Announces Christopher J. Nassetta as Inspirational Leadership Keynote Speaker at September Conference in Guayaquil, Ecuador

The President & CEO of Hilton Worldwide has confirmed his participation in the region's major annual event aimed at promoting business in the hospitality and related real estate industry

MCLEAN, Va.--(BUSINESS WIRE)-- The 9th annual South American Hotel Investment & Tourism Conference 2016 (<http://www.sahic.com>) to be held in Guayaquil, Ecuador September 27-28, 2016, has confirmed that industry leader and Hilton Worldwide President & CEO Christopher J. Nassetta will be featured as the Conference's keynote speaker.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20160321005805/en/>

Christopher J. Nassetta, President & CEO of Hilton Worldwide (Photo: Business Wire)

During one of the most awaited conference sessions and before an audience of hospitality executives and investors in Latin America, Nassetta will speak about his

experience in the industry, his vision for future development of projects and his view on challenges faced by the region.

"Chris Nassetta's presence at our Conference brings such enormous value to our informative and educational two-day event," states Arturo Garcia Rosa, President & Founder of the SAHIC. "Nassetta's renowned experience in our industry, and his very personal reflections will bring us such integral insight and a personable quality to the keynote address."

Since taking the helm in 2007, Nassetta has transformed Hilton into the largest and fastest growing hospitality company in the world, with more than 4,600 hotels, resorts and timeshare properties, and more than 758,000 rooms in 100 countries and territories. Under his leadership, the Hilton portfolio has grown to 13 industry-leading brands, including the recently launched Tru by Hilton, the company's game-changing new midscale brand.

Among his many recognitions, Nassetta has been included on *Washington's Business Journal's* Power 100 list of influential business leaders, as well as named a *Commercial Property Executive* Executive of the Year in 2015. Nassetta's focus on company culture has

also led Hilton to numerous Great Place to Work recognitions, including placing on *Fortune* magazine's 100 Best Companies to Work For list in 2016.

"Latin America is an incredibly important development region for the hospitality industry, and Hilton expects another year of significant growth in this market," said Nassetta. "It is a privilege to keynote SAHIC this year, and I look forward to a great conference with the region's key industry leaders."

"The major players in the international hotel industry meet year after year at SAHIC to look at the new business opportunities offered by the region for the development of their projects," stated Arturo García Rosa. "It is truly an honor to have someone as iconic as Chris Nassetta speak at our conference; His participation will certainly be a major highlight and will clearly show that this event stands as Latin America's benchmark and most important event."

During the two-day sessions at the Hilton Colon Guayaquil in Ecuador, SAHIC 2016 will continue to contribute to the development of businesses in Latin America, a region with a current marked growth and a promising future for anyone who is developing or seeking to develop projects.

For more information about SAHIC and to register with Early Bird Rates (by March 31, 2016) visit www.sahic.com.

ABOUT SAHIC

SAHIC, the South American Hotel & Tourism Investment Conference, is an international annual event with the goal of promoting hotel and tourism businesses and related real estate projects in the region. The Conference is held in different cities in South America each year. Previous editions of SAHIC were held in Buenos Aires, Rio de Janeiro, Cartagena de Indias, Santiago de Chile, Lima and Bogota. Attended by senior executives and industry leaders from more than 30 countries, delegates include investors, hotel brand and real estate executives, hotel operators, developers, financial advisors, lawyers, designers, architects, consultants, and regional government authorities. SAHIC is the go-to event for the hotel real estate and investment community seeking to capitalize on a region that continues to grow. www.sahic.com.

ABOUT CHRISTOPHER J. NASSETTA

Christopher J. Nassetta is President and CEO for Hilton Worldwide. He joined the company in 2007. Previously, Mr. Nassetta was President and Chief Executive Officer of Host Hotels & Resorts, Inc., a position he held since 2000. He joined Host in 1995 as Executive Vice President and was elected Chief Operating Officer in 1997. Before joining Host, Mr. Nassetta co-founded Bailey Capital Corporation in 1991, where he was responsible for the operations of the real estate investment and advisory firm. Prior to founding Bailey Capital Corporation, he spent seven years at The Oliver Carr Company, ultimately serving as Chief Development Officer. In this role, he was responsible for all development and related activities for one of the largest commercial real estate companies in the mid-Atlantic region. Mr. Nassetta graduated from the University of Virginia McIntire School of Commerce with a degree in finance. He currently serves on the McIntire School of Commerce Advisory Board.

ABOUT HILTON WORLDWIDE

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, comprised of more than 4,600 managed, franchised, owned and leased hotels and timeshare properties with more than 758,000 rooms in 100 countries and territories. For 96 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of 13 world-class global brands includes Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Tru by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app, where HHonors members can check-in, choose their room, and access their room using a Digital Key. Visit news.hiltonworldwide.com for more information and connect with Hilton Worldwide on [Facebook](#), [Twitter](#), [YouTube](#), [Flickr](#), [LinkedIn](#), and [Instagram](#).

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