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Curio – A Collection by Hilton Expands Its Presence in Sunny South Florida with Opening of Vintro Hotel South Beach

Luxury Art Deco Boutique Hotel Exudes Historic Charm & Features Local Artwork that Changes Seasonally

MIAMI & MCLEAN, Va.--(BUSINESS WIRE)-- Located just steps from spectacular beaches and nightlife alongside Miami's historic Collins Canal, Vintro Hotel South Beach has joined [Curio – A Collection by Hilton as the brand's second hotel in Florida](#). As [Hilton Worldwide's](#) (NYSE: HLT) rapidly-expanding global set of remarkable upscale and luxury hotels hand-picked for their distinctive character and personality, Curio appeals to passionate travelers seeking local discovery and authentic experiences. The brand's other Florida location is The Diplomat Resort & Spa Hollywood, which joined the Collection in 2014.

Welcoming guests to the Art Deco-styled hotel is a large mosaic wall in the lobby, which embodies the relaxed vintage personality of the area. Other unique features include a large rooftop sundeck with a jetted infinity pool, complimentary bike rentals, a library and pop-up art galleries. Additionally, guests can enjoy Mercedes van shuttle service and beach kits that include towels and two beach chairs. A testament to the hotel's many great amenities and services, Vintro Hotel South Beach has been rated among the Top 25 Hotels in TripAdvisor's Travelers' Choice Awards, and was also a 2015 winner of TripAdvisor's Certificate of Excellence.

"Vintro Hotel South Beach represents Curio's spirit of individuality through local artwork located throughout the hotel, as well as its easy access for exploring the best South Beach has to offer," said Dianna Vaughan, global head, Curio – A Collection by Hilton. "We're thrilled to welcome this beautiful boutique hotel to our growing Collection, and we know guests will appreciate how the hotel has incorporated the neighborhood's heritage into its design."

The hotel's deep history dates back to 1934 when it opened as The Park Avenue Hotel and housed approximately 50,000 troops training for the Air Corps Service during World War II. After the war, The Park Avenue Hotel added a restaurant and became one of the hot spots for Miami's elite. The hotel later closed for many years until – exactly 80 years to the day from the original building's debut – it reopened as the Vintro Hotel South Beach, bringing back its historic charm and quickly becoming one of the top hotel destinations in Miami Beach.

Today, Curio – along with the hotel's ownership group, ENCOTEL, LLC – is proud to celebrate the hotel's heritage as it joins the growing Collection. Guest rooms – emblematic

of the hotel's unique décor – feature original artwork, bright furnishings and a voyeur shower. Outfitted with all the comfort and convenience today's modern traveler has come to expect, each of the 50 guest rooms and suites includes Wi-Fi, a 46-inch HDTV with media hub and two mini bars. For guests looking to indulge, the hotel also offers spacious suites with one or two bedrooms, luxurious bathrobes, espresso machines and direct access to the rooftop pool and sundeck.

"Vintro Hotel South Beach truly captures the essence of the emerging cultural center of the 'new' South Beach, due in large part to its large rotating collection of local artwork," said Enrique Colmenares, owner and president of Vintro Hotel. "Curio enables us to reach independent-minded travelers looking for an authentic experience who also want to enjoy the acclaimed benefits that come with being part of the Hilton Worldwide portfolio."

The hotel offers memorable dining experiences influenced by Mediterranean cuisine and inspired by Latin flavors. The award-winning Vintro Kitchen and Scorpion Bar serve up an ingredient-based, craft approach to eating and drinking. The contemporary menu honors the glamorous history of Miami and features a large selection of artisanal cheeses and charcuterie, tapas, salads, wild-caught fish and desserts. Favorites include Tuna Tartar with Avocado Mousse and Wakame Salad and Pan-Seared Duck Breast with Celery Root & Cranberry-White Bean Favada. Additionally, a hand-picked global wine collection underscores the restaurant's personality.

With a stunning view from above the Collins Canal, the hotel's terrace, rooftop lounge and pool are the perfect venues for private events for up to 50 guests. Onsite specialty catering from Vintro Kitchen will ensure any event is a tasteful success.

Vintro Hotel South Beach, Curio Collection by Hilton participates in the Hilton HHonors® loyalty program, which is open to all guests and free to join. Visit [here](#) for enrollment information. HHonors members who book directly now receive exclusive discounts that can't be found anywhere else at more than 4,500 hotels worldwide. Benefits of booking directly also include HHonors Points, free standard Wi-Fi, access to digital check-in and Digital Key, pre-arrival room selection and no hidden fees.

To celebrate the hotel's opening, guests will enjoy double HHonors points through Sept. 1, 2016 when booking the best available rate with a two-night minimum weekday stay between Sunday and Thursday. Gold and Diamond HHonors members staying at Vintro Hotel South Beach will enjoy complimentary breakfast for up to two registered guests per room – or bonus points – and space-available room upgrades.

Vintro Hotel South Beach, Curio Collection by Hilton is located at 2216 Park Avenue, Miami Beach, Florida 33139. For more information, or to make a reservation, travelers may visit curio.com or call +1-305-675-9200.

Media may access additional information and high-resolution images for Vintro Hotel South Beach, Curio Collection by Hilton at news.curio.com/vintro. For more news on Curio – A Collection by Hilton, visit news.curio.com.

About Curio – A Collection by Hilton

Curio – A Collection by Hilton™ (curio.com) is a global set of remarkable upscale and luxury hotels hand-picked for their unique character and personality; each one a part of the city they call home. Curio guests are passionate, independent-minded travelers seeking local and authentic experiences who value the added peace-of-mind that comes with the Hilton

name and award-winning Hilton HHonors program. Curio joins a portfolio of world-class brands from Hilton Worldwide, a leading global hospitality company. Come discover the latest stories at news.curio.com, connect with us on [Facebook](#), [Instagram](#) and [Twitter](#) or inquire about development opportunities at hiltonworldwide.com/development.

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, comprised of more than 4,600 managed, franchised, owned and leased hotels and timeshare properties with more than 758,000 rooms in 100 countries and territories. For 96 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of 13 world-class global brands includes Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Tru by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app, where HHonors members can check-in, choose their room, and access their room using a Digital Key. Visit news.hiltonworldwide.com for more information and connect with Hilton Worldwide on [Facebook](#), [Twitter](#), [YouTube](#), [Flickr](#), [LinkedIn](#) and [Instagram](#).

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