

November 16, 2015



## Hilton Worldwide Appoints Ronen Nissenbaum as Vice President of Operations, Luxury Hotels-Americas

MCLEAN, Va.--(BUSINESS WIRE)-- [Hilton Worldwide](#) announced the appointment of Ronen Nissenbaum as Vice President of Operations, Luxury Hotels-Americas. In this newly created position, Nissenbaum will possess full operational responsibility for all Hilton Worldwide luxury properties within the region inclusive of [Waldorf Astoria Hotels & Resorts](#) and [Conrad Hotels & Resorts](#).

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Hilton Worldwide today announced the appointment of Ronen Nissenbaum as Vice President of Operations, Luxury Hotels-Americas. (Photo: Business Wire)

“Ronen’s ascension to this newly created role reflects our strong commitment to the luxury sector and to growing our luxury portfolio within the Americas,”

said Joe Berger, Area President, Americas, Hilton Worldwide. “This position will afford Ronen the opportunity to focus his extensive luxury expertise on both acquiring additional properties and on ensuring that guests of Waldorf Astoria and Conrad enjoy truly unforgettable and inspiring experiences at our hotels and resorts across the region.”

Nissenbaum is uniquely qualified for his new luxury role. Since June 2014, he served as Managing Director of the iconic Waldorf Astoria New York and Towers of the Waldorf Astoria New York. Before joining the Hilton Worldwide team, he served as the president and CEO of The Plaza Group including overseeing the Plaza Hotel in New York as well as development of the Plaza hotel brand. Earlier, he held extensive leadership positions at properties around the globe including Senior Executive Vice President of operations at Marina Bay Sands Singapore where he opened and managed the largest integrated resort in Southeast Asia. Nissenbaum other global hospitality positions include senior management roles with Forte hotels in London and Euro Disney in Paris. Nissenbaum also had successful 13 year tenure with InterContinental Hotel Group holding various roles from general manager in Tel-Aviv, Berlin, Paris and Atlanta to regional vice president of operations for North America. His hospitality career began with positions in the front office and food and beverage departments at properties in Belgium, Switzerland and Israel.

Nissenbaum earned an executive MBA from the renowned Goizueta Business School at Emory University. He is a graduate of the Swiss Hotel School “Les Roches”. He is also a veteran of the Israeli Air Force and speaks several languages including English, French, German and Hebrew.

## About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 96 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of twelve world-class global brands is comprised of more than 4,440 managed, franchised, owned and leased hotels and timeshare properties, with more than 730,000 rooms in 97 countries and territories, including Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio – A Collection by Hilton, DoubleTree by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app, where HHonors members can check-in, choose their room, and access their room using a Digital Key. Visit [news.hiltonworldwide.com](http://news.hiltonworldwide.com) for more information and connect with Hilton Worldwide at [facebook.com/hiltonworldwide](https://facebook.com/hiltonworldwide), [twitter.com/hiltonworldwide](https://twitter.com/hiltonworldwide), [youtube.com/hiltonworldwide](https://youtube.com/hiltonworldwide), [flickr.com/hiltonworldwide](https://flickr.com/hiltonworldwide), and [linkedin.com/company/hilton-worldwide](https://linkedin.com/company/hilton-worldwide).

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Source: Hilton Worldwide