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Hilton@PLAY Announces Jess Glynne Concert in London

Hilton Invites Londoners to Exclusive Live Concert on 22nd October at Hilton London Bankside

LONDON--(BUSINESS WIRE)-- With nearly a third (32%) of UK professionals admitting that friends and family describe them as 'workaholics'¹, Hilton Worldwide (NYSE: HLT) turns its focus to the Capital in its quest to inspire travellers to reclaim fun with its Hilton@PLAY concert series. Following spectacular performances in Chicago, Dallas and New York, Hilton@PLAY will welcome Jess Glynne to the stage on 22nd October at the soon-to-open [Hilton London Bankside](#), Hilton's newest hotel in the city.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20150930005522/en/>

Hilton invites Londoners to exclusive live concert with Jess Glynne on 22nd October at Hilton London Bankside (Photo: Business Wire)

Through the Hilton@PLAY initiative, Hilton and Live Nation are

scheduling performances with some of the biggest names in music at Hilton locations throughout the world. To attend the events, members of Hilton HHonors, the loyalty program for Hilton's 12 distinct hotel brands, are invited to visit [HHonors.com/auctions](#) and redeem Hilton HHonors Points.

Geraldine Calpin, global head, marketing and digital, Hilton Worldwide, said, "After hosting three successful Hilton@PLAY concerts at some of our most storied hotels, we're excited to take a new approach in London, coinciding the concert with the official opening party of Hilton London Bankside. We knew it was time to turn our focus to another city known to work hard, and more importantly, play hard - and with 29 Hilton properties located across the city, London felt like the natural choice. What better way to enjoy the city in all its glory, than by offering an unforgettable performance at our new hotel with chart-topping sensation, Jess Glynne!"

In addition to gaining access to this exclusive concert, Hilton HHonors members can now use HHonors Points on a range of unique experiences throughout Europe, the Middle East, Africa, North America and Asia via the Hilton HHonors auction site. PLAY experiences available now for bid include:

- [Access to premium tickets](#) for Live Nation concerts featuring some of the biggest artists at Hilton locations throughout the world

- [Ultimate McLaren-Honda VIP race package](#) and a stay at Hilton Abu Dhabi, UAE in November 2015
- [Unforgettable golf & elephant experience](#) along with a stay at Conrad Pezula Knysna, South Africa
- [Louis Vuitton exhibition package](#), which includes VIP access and a guided tour along with a night at London Hilton on Park Lane, UK
- [Island adventure package](#) including a stay at Hilton Seychelles Labiz Resort & Spa, Silhouette Island, Seychelles
- [Unforgettable royal experience](#) at Waldorf Astoria Dubai Palm Jumeirah, Dubai, UAE

Hilton is the Official Hotel Partner of Live Nation and therefore benefits from the fully integrated global music platform including concerts, VIP artist connections, digital media, ticketing, content and performance venues.

For more information on Hilton@PLAY, please visit [HHonors.com/auctions](https://hhonors.com/auctions). To become an HHonors member, visit [HHonors.com](https://hhonors.com).

About Hilton HHonors

Hilton HHonors is the award-winning guest-loyalty program for Hilton Worldwide's 12 distinct hotel brands, spanning more than 4,440 hotels, resorts and timeshare properties across 97 countries and territories. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading [Hilton HHonors mobile app](#), where HHonors members can check-in, choose their room, and access their room using a Digital Key. With 46 million members, HHonors offers hundreds of ways to earn and redeem Points. Members can redeem their Points for free nights, premium merchandise, charitable contributions, or unique events through the HHonors auction site (hhonors.com/auctions), such as exclusive artist experiences and hotel concert events with Live Nation® or a race experience with the McLaren-Honda Formula 1 team. There is no cost to join, and travelers may enroll online by visiting www.HiltonHHonors.com or connect with Hilton HHonors at news.hiltonhhonors.com.

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 96 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of twelve world-class global brands is comprised of more than 4,440 managed, franchised, owned and leased hotels and timeshare properties, with more than 730,000 rooms in 97 countries and territories, including Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio – A Collection by Hilton, DoubleTree by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton HHonors app, where HHonors members can check-in, choose their room, and access their room using a Digital Key. Visit news.hiltonworldwide.com for more

information and connect with Hilton Worldwide at facebook.com/hiltonworldwide, twitter.com/hiltonworldwide, youtube.com/hiltonworldwide, flickr.com/hiltonworldwide, and linkedin.com/company/hilton-worldwide.

About Jess Glynne

The deep and soulful vocal tone of London-based Jess Glynne became widely known when streams of "My Love," her collaboration with Route 94 -- the house-focused alias of dubstep producer Dream -- appeared online in late 2013. The track went on to hit the U.K. number one spot in March 2014, but not before "Rather Be," featuring another Glynne guest spot -- this time with the inventive chamber music-meets-house act Clean Bandit -- had reached the same chart position that January. "Home," a solo track produced and written by Bless Beats of Big Life Management, appeared online that February. Two further singles became Glynne's first to chart under her own name: both "Right Here" and "Real Love" (the latter featuring Clean Bandit again) hit the British Top Ten before the end of the year. In 2015, Glynne hit number one again as a featured act (on Tinie Tempah's "Not Letting Go"), but she also topped the chart as a solo act with "Hold My Hand." Glynne's debut full-length, *I Cry When I Laugh*, followed in August of 2015 on Atlantic. In the UK she became the second British female solo artist after Cheryl Cole to have five number one singles.

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, Live Nation Media & Sponsorship and Artist Nation Management. For additional information, visit www.livenationentertainment.com

¹ 03/03/2015, by [The London Economic](#)

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