

July 13, 2015



Hampton by Hilton Announces We Go Together Ultimate Summer Tour in Association with Live Nation

Participants Enter for a Chance to Win a VIP Concert Experience with Top Stars Including Counting Crows, Kelly Clarkson, Brad Paisley and Rascal Flatts

MCLEAN, Va.--(BUSINESS WIRE)-- Beginning July 2, [Hampton by Hilton](#), [Hilton Worldwide](#)'s (NYSE: HLT) global brand with more than 2,000 mid-priced hotels, has united with Live Nation to bring concert lovers a once in a lifetime VIP experience with the We Go Together Ultimate Summer Tour. Four lucky winners will be selected to receive tickets to see performances by chart topping acts including Counting Crows, Kelly Clarkson, Brad Paisley and superstar vocal group Rascal Flatts. These winners will also have the opportunity to get up close and personal during a special VIP experience.

"With more than 2,000 locations across the country, an association with Live Nation hit just the right note," said Judy Christa-Cathey, vice president, Hampton by Hilton. "We want to raise the bar on traditional summer activities, and concerts have always been the lifeblood of the season. Music unites people around a shared passion to create lifelong memories, and this initiative brings to life Hampton by Hilton's We Go Together™ ad campaign. Hampton by Hilton is the perfect place to come together and share memorable experiences."

Eligible participants can enter for a chance to win by logging onto [WeGoTogetherTour.com](#)*. From there, eligible participants will have the opportunity to enter for a chance to win two tickets to one of four concerts. The sweepstakes opens July 2 and runs through Sept. 6. Winners will be provided with airfare for themselves and a guest as well as ground transportation from the airport to their hotel, and to and from the concert venue. Winners will also receive a one-night stay at a Hampton by Hilton property near the music venue. For additional opportunities to win prizes, on-site surprises are planned for all Live Nation summer concert series attendees, including the Hampton Prize Wheel, which will feature a variety of rewards, such as Hilton HHonors™ passports and travel necessities like cameras and headphones, among others.

The We Go Together Ultimate Summer Tour is an extension of Hilton@PLAY and Hampton by Hilton's We Go Together™ ad campaign. Hilton@PLAY's mission is to bring people together with enriching and playful experiences and corresponds with Hampton's We Go Together campaign, which blends music, emotion and the sharing of experiences. From jamming out to a concert with a best friend to reconnecting with loved ones on a weekend escape, We Go Together embodies the spirit of travel and Hampton by Hilton's promise to seek out the best moments alongside its guests.

Read more about Hampton by Hilton at www.hampton.com and news.hampton.com.

**Terms and Conditions: No Purchase Necessary. A purchase of any kind will not increase your chances of winning. US Residents 18+. Exclusions apply. See [Official Rules](#) for details. SPONSOR: Hilton Worldwide, Inc.*

About Hampton by Hilton

An award-winning leader in the mid-priced hotel segment, Hampton by Hilton, including Hampton Inn by Hilton, Hampton Inn & Suites by Hilton and Hampton by Hilton, serves value-conscious and quality-driven travelers with more than 2,020 properties totaling more than 200,000 rooms in 16 countries and territories. High quality accommodations and amenities, such as complimentary Wi-Fi, Hampton's free On the House® hot breakfast, multi-unit Power Cubes and the brand's signature Clean and fresh Hampton bed®, contribute to Hampton by Hilton ranking as a leader in its segment. Hampton by Hilton Team Members deliver friendly, authentic, caring and thoughtful service defined as Hamptonality which is backed by the 100% Hampton® Guarantee. With Hilton's award-winning digital check-in with room selection tool, Hilton HHonors members can log into their accounts and choose their exact room from a digital floor plan, as well as customize their room prior to arrival with amenity requests. The service is available for 650,000+ rooms at more than 4,100 properties across 11 brands worldwide. For more information about Hampton by Hilton, visit www.hampton.com or <http://news.hampton.com>.

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 95 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of twelve world-class global brands is comprised of more than 4,350 managed, franchised, owned and leased hotels and timeshare properties, with more than 720,000 rooms in 94 countries and territories, including Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Visit news.hiltonworldwide.com for more information and connect with Hilton Worldwide at facebook.com/hiltonworldwide, twitter.com/hiltonworldwide, youtube.com/hiltonworldwide, flickr.com/hiltonworldwide, and linkedin.com/company/hilton-worldwide.

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, Live Nation Media & Sponsorship and Artist Nation Management. For additional information, visit www.livenationentertainment.com.

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Source: Hilton Worldwide