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Concerts Top Chicago's Summer Bucket List

Hilton to help Chicagoans play this summer, host live concert at Palmer House Hilton

MCLEAN, Va.--(BUSINESS WIRE)-- Chicago knows how to rock the summer. In fact, **71 percent of Chicagoans included concerts on their Chicago summer bucket list**, according to a study by Hilton Worldwide (NYSE: HLT). To help Windy City music fans in their quest for fun, Hilton is hosting an exclusive concert, featuring a GRAMMY®-nominated artist at [Palmer House Hilton](#) on Friday, July 10, as part of its Hilton@PLAY concert series.

Leading up to the concert, from Monday, July 6 through Wednesday, July 8, Hilton will be randomly delighting dozens of Chicagoans and visitors who embrace the city's top playful locations with access to the concert for themselves and a friend. To participate, fans should follow [@HiltonHotels](#) on Twitter to receive more information.

"Summertime in Chicago not only embodies the spirit and energy that we seek to inspire year-round with Hilton@PLAY, it is also the home of 77 hotels and 10 brands within the Hilton Worldwide portfolio," says Jeff Diskin, executive vice president, commercial services, Hilton Worldwide. "While we're hosting our first Hilton@PLAY Chicago concert next week, this city has been Hilton's playground for years - from hosting star-studded events at The Drake Hotel and Palmer House Hilton to mixing the best cocktails at ROOF on theWit Chicago - a DoubleTree by Hilton or Bernard's Bar at Waldorf Astoria Chicago."

Playful Summer Bucket List Highlights

To fully understand Chicago's affinity for play, Hilton surveyed Chicagoland residents to uncover their favorite summertime activities. Highlighted findings included:

- **Beachin' It, Every Weekend:** On average, Chicago residents plan on going to the beach about once a week this summer, and they plan on going to the parks about two times a week.
- **Fair Weather Friends:** Northsiders are more likely to bail on outdoor plans due to inclement weather compared to Southsiders (47% vs. 34%).
- **Friends with Boats:** While 50 percent of Chicagoans never plan on boating or sailing this summer, 33 percent of respondents added 'make friends with someone who owns a boat' to their summertime bucket list.
- **The Ultimate Bucket List:** If Chicagoans were to create a "Chicago Summer Bucket List," the top five activities would include free summer concerts, fireworks at Navy Pier, watching a baseball game at Wrigley Field, experiencing the Taste of Chicago event and watching the sunset from ROOF on theWit Chicago – a DoubleTree by Hilton.

The upcoming Hilton@PLAY Chicago concert follows performances by GRAMMY®-winning Paramore at [Conrad New York](#) and pop superstar Nick Jonas at [Hilton Anatole](#) in Dallas. To attend a future event, Hilton HHonors members can visit [HHonors.com/auctions](#) and redeem Hilton HHonors Points for exclusive experiences.

For more information, or to join Hilton HHonors for free, visit [HHonors.com](#). Follow [@HiltonHHonors](#) for the latest news and surprise offerings from Hilton.

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 95 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of twelve world-class global brands is comprised of more than 4,350 managed, franchised, owned and leased hotels and timeshare properties, with more than 720,000 rooms in 94 countries and territories, including Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Visit [news.hiltonworldwide.com](#) for more information and connect with Hilton Worldwide at [facebook.com/hiltonworldwide](#), [twitter.com/hiltonworldwide](#), [youtube.com/hiltonworldwide](#), [flickr.com/hiltonworldwide](#), and [linkedin.com/company/hilton-worldwide](#).

About Hilton HHonors

Hilton HHonors is the award-winning guest-loyalty program for Hilton Worldwide's twelve distinct hotel brands, spanning more than 4,350 hotels, resorts and timeshare properties across 94 countries and territories. Hilton HHonors members who book directly through preferred Hilton channels have access to benefits including: digital check-in and choose your room, and coming in summer 2015, free Wi-Fi. With 45 million members, HHonors offers hundreds of ways to earn and redeem Points. Members can redeem their Points for free nights, premium merchandise, charitable contributions, or unique events through the HHonors auction platform ([hhonors.com/auctions](#)), such as exclusive artist experiences and hotel concert events with Live Nation® or a race experience with the McLaren-Honda Formula 1 team. There is no cost to join, and travelers may enroll online by visiting [www.HiltonHHonors.com](#) or connect with Hilton HHonors at [news.hiltonhhonors.com](#). Members can also book reservations, choose their room, manage their accounts and access special offers with the [Hilton HHonors mobile app](#).

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