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Hilton Worldwide Strengthens Presence in Malaysia

Signs First DoubleTree Resort in Penang

PENANG, Malaysia & MCLEAN, Va.--(BUSINESS WIRE)-- [Hilton Worldwide](#) (NYSE: HLT) today announced the signing of a management agreement with Pinnacle Nexus Sdn. Bhd. (a member of Cornerstone Partners) to open DoubleTree Resort by Hilton Penang. Located in the northern beach area of Penang near the UNESCO World Heritage Site of George Town, DoubleTree Resort by Hilton Penang will add to the existing pipeline of five hotels in Malaysia where Hilton Worldwide currently operates six hotels under the Hilton and DoubleTree by Hilton brands.

"We are very pleased to be working with a well-respected partner such as Pinnacle Nexus to introduce the DoubleTree by Hilton brand to Penang. The signing of this agreement underscores our commitment to developing Hilton Worldwide's portfolio of brands in Malaysia. DoubleTree Resort by Hilton Penang will be a tremendous addition to the brand's rapidly-expanding global portfolio across six continents and at the same time, bolster the country's tourism profile to attract more travelers to Malaysia," said Andrew Clough, senior vice president of development, Middle East & Asia Pacific, Hilton Worldwide.

Penang is one of the top three economic centers amongst the states of Malaysia, as the country's manufacturing hub for major international high-tech electronics companies. Well known for being a tourist destination, Penang has tremendous potential as it continues to develop its MICE infrastructure as well as medical tourism offerings.

The existing hotel building will undergo an extensive refurbishment of its public areas, as well as rooms and suites before joining DoubleTree by Hilton's fast-growing global collection of more than 415 hotels and resorts in gateway cities, metropolitan areas and vacation destinations around the world. DoubleTree Resort by Hilton Penang will become the brand's third property in Malaysia when it opens in 2016, joining DoubleTree by Hilton Kuala Lumpur and DoubleTree by Hilton Johor Bahru.

"We are excited to announce yet another DoubleTree by Hilton hotel in Malaysia, extending our presence in one of our key markets," said John Greenleaf, global head, DoubleTree by Hilton. "Every aspect of this hotel is being thoughtfully designed to ensure our guests enjoy a world-class experience throughout their stay. We look forward to welcoming guests at the DoubleTree Resort by Hilton Penang with our DoubleTree hospitality and service culture which begins with a warm chocolate chip cookie presented to every guest at check-in."

Set into a hillside, DoubleTree Resort by Hilton Penang will feature 318 rooms and suites, each with its own balcony. Most of the rooms and suites will offer impressive views of the sea. The resort will have three restaurant and bar options including an all-day dining outlet, a

lobby bar and a café. DoubleTree Resort by Hilton Penang will have meetings and events facilities including a ballroom and four function spaces covering an area of more than 1,300 square meters. Other facilities include a gym, an outdoor pool and children's recreational area.

"We are honored to partner with Hilton Worldwide to introduce the world-class brand of DoubleTree by Hilton to Penang. Leveraging the expertise of a truly global, award-winning hospitality company combined with strong local market expertise, we firmly believe that DoubleTree Resort by Hilton Penang will further enhance the international appeal of Penang as a tourist and business destination," said Jason Chong, Director of Pinnacle Nexus Sdn. Bhd., a member of Cornerstone Partners.

Conveniently situated along Jalan Batu Ferringhi, a popular beach destination in Penang, DoubleTree Resort by Hilton Penang is approximately 15 kilometers from George Town which is renowned for its old world charm due to the rich historical architectural and cultural townscape. The resort has easy access to Batu Ferringhi's recreational, dining and nightlife offerings and its immediate vicinity features the 420-meter coastline of Miami Beach.

About DoubleTree by Hilton

With a fast-growing, global collection of more than 415 upscale hotels in gateway cities, metropolitan areas and vacation destinations across six continents, every little thing we do at DoubleTree by Hilton inspires us to create a rewarding experience for our hotel guests, our Team Members and the communities we proudly serve. Our hospitality begins with a warm chocolate chip cookie welcome upon arrival and continues with the award-winning Hilton HHonors guest loyalty program, an array of fine services and amenities and our longstanding CARE Culture tradition that empowers Team Members to provide the special comforts and acts of kindness that make the traveler feel human again.

To make reservations at any DoubleTree by Hilton hotel, travelers may visit our brand website at www.doubletree.com. Social media users may connect with us at www.facebook.com/doubletree, www.twitter.com/doubletree and www.youtube.com/doubletreehotels. For the latest news, story starters and fact sheets about our brand, reporters and bloggers may visit our DoubleTree by Hilton Global Media Center at news.doubletree.com.

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 95 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of twelve world-class global brands is comprised of more than 4,350 managed, franchised, owned and leased hotels and timeshare properties, with more than 720,000 rooms in 94 countries and territories, including Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Visit news.hiltonworldwide.com for more information and connect with Hilton Worldwide at www.facebook.com/hiltonworldwide, www.twitter.com/hiltonworldwide,

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Audrey Wong
Hilton Worldwide – Asia Pacific
+65 6833 9763
audrey.wong@hilton.com

or

Christine Miller
Hilton Worldwide
+1 901 374 6462
christine.miller@hilton.com

Source: Hilton Worldwide