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Hilton Worldwide Welcomes The Sam Houston to Curio – A Collection by Hilton

Houston landmark joins expanding global collection as the brand's second hotel in Texas

HOUSTON & MCLEAN, Va.--(BUSINESS WIRE)-- Houston's most historic hotel, The Sam Houston, today joined [Curio – A Collection by Hilton](http://www.businesswire.com/news/home/20150601005240/en/), Hilton Worldwide's growing global collection of distinctive hotels for passionate travelers seeking local discovery and authentic experiences. Built in 1924 and listed on the National Register of Historic Places, The Sam Houston provides guests with authentic hospitality, personalized service and contemporary amenities in a historic setting. Located in the heart of downtown Houston, the landmark hotel is near Houston's Theater District, major corporations, sports and entertainment venues, urban parks and some of the area's most popular places to shop and dine.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20150601005240/en/>

Houston's most historic hotel, The Sam Houston, today joined Curio – A Collection by Hilton as the brand's second hotel in Texas. (Photo: Curio – A Collection by Hilton)

"The unique historical significance, local admiration and genuine hospitality found at The Sam

Houston truly embodies the spirit of the Curio collection," said Dianna Vaughan, global head, Curio – A Collection by Hilton. "We are excited to celebrate and preserve Houston's longest running hotel, while providing guests with the reassurance of quality that comes with the Hilton name, together with the benefits of our award-winning Hilton HHonors program."

The iconic 10-story building celebrates Texas' distinct style complemented by chic and trendy décor. The hotel offers 100 spacious guest rooms and suites that pamper guests with lavish residential luxury and modern-day conveniences. Contemporary amenities include an ergonomic work area, a 40-inch LED TV with full HD channel lineup, a Keurig® coffee maker and a sleek, granite-walled bathroom with an expansive glass shower. Guests also have complimentary access to the 24-hour fitness center, featuring state-of-the-art cardio and weight training equipment. Complimentary Wi-Fi is available throughout the hotel's guest rooms and public areas.

"We look forward to bringing our long legacy of excellence and authentic character into a new era with Curio – A Collection by Hilton," said Vicki Massad, senior vice president and CEO of American Liberty Hospitality, Inc., the hotel's owner and operator. "The Sam Houston truly embodies the fabric of its community, and we're excited Hilton Worldwide has hand-picked this hotel to join its prestigious collection."

Since the hotel first opened in the roaring twenties, various businesses have occupied the first floor of the building, including a barber shop, a clothing store, a coffee house and a bar. Today, the first floor of The Sam Houston boasts a lively atmosphere with two premier dining options, *17 Restaurant and The Sam Bar. At *17 Restaurant, diners step into a “retro glamour” scene where an innovative, curated menu centers on seasonal farm-to-fork principles. Guests can also enjoy tempting plates and hand-crafted cocktails at The Sam Bar surrounded by one-of-a-kind décor paying homage to the hotel’s history – including vintage matches, postcards and flyers.

The Sam Houston offers 3,000 square feet of stunning, one-of-a-kind event spaces, making it the ideal venue for a successful conference, glamorous cocktail reception, exhibition or dream wedding. Veranda by *17 is an award-winning private event space that is well-equipped for everything from corporate events to elegant weddings for up to 215 guests. One of the top wedding venues in the region, the beautiful event room features a wide window that opens up to downtown Houston to provide picturesque panoramas of the city. For intimate soirées and corporate meetings, The Raven Room and Mockingbird Boardroom offer the flexibility of a variety of configurations. Personalized, on-site catering by the skilled team at *17 Restaurant is available to enhance any event at The Sam Houston.

As members of the Hilton Worldwide portfolio, Curio hotels offer guests the benefits of Hilton HHonors, the award-winning guest-loyalty program serving more than 45 million members. Hilton HHonors offers more ways to redeem points than any other guest-loyalty program and is the only hotel rewards program that offers Points & Miles® and No Blackout Dates. To celebrate the opening, The Sam Houston is offering a special bonus of 1,000 Hilton HHonors points per night for Sunday through Thursday stays between July 1 and December 31 when booking the best available rate.

This bonus coincides with a [special Hilton HHonors promotion](#) in which HHonors members can earn an additional 1,500 bonus points per night for up to four nights at all Curio hotels for stays completed by July 31. Existing reservations are intact at The Sam Houston, and current and future guests may immediately begin earning and redeeming Hilton HHonors® points. Gold and Diamond members will also enjoy complimentary breakfast for up to two registered guests per room and, based on availability, will receive upgrades to preferred rooms.

The Sam Houston, Curio – A Collection by Hilton is located at 1117 Prairie Street, Houston, Texas, 77002. For more information, or to make a reservation, travelers may visit curio.com or call +1-832-200-8800.

Media may access additional information and high-resolution images for The Sam Houston, Curio Collection by Hilton at news.curiocollection.com/samhouston. For more news on Curio, visit news.curiocollection.com. Read more about Hilton Worldwide and its brands at hiltonworldwide.com.

About Curio – A Collection by Hilton

Curio – A Collection by Hilton (curiocollection.com) is a global collection of distinctive hotels that are woven into the fabric of their destinations. While each one is unique, they are united in their individuality. Curio guests are passionate travelers seeking local discovery and authentic experiences, while resting easier knowing the Hilton name is behind every stay. Curio joins a portfolio of market-leading brands from Hilton Worldwide, a leading global

hospitality company. Access the latest news at news.curiocollection.com or inquire about development opportunities at hiltonworldwide.com/development.

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 95 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of twelve world-class global brands is comprised of more than 4,350 managed, franchised, owned and leased hotels and timeshare properties, with more than 720,000 rooms in 94 countries and territories, including Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Visit news.hiltonworldwide.com for more information and connect with Hilton Worldwide at facebook.com/hiltonworldwide, twitter.com/hiltonworldwide, youtube.com/hiltonworldwide, flickr.com/hiltonworldwide, and linkedin.com/company/hilton-worldwide.

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