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Hilton Spotlights Modern Manners with Award-Winning Journalist Steven Petrow

Petrow to Host Twitter Chat Thursday; Report Live from GLAAD Media Awards in New York City This Saturday

MCLEAN, Va.--(BUSINESS WIRE)-- "Be mindful of your manners." What was once a standard reminder to say "please" and "thank you," has now evolved far beyond a few simple polite nuances. To spotlight the do's and don'ts of modern manners, [Hilton Worldwide](#) (NYSE: HLT) has partnered with Steven Petrow, an award-winning journalist, author and LGBT expert. Petrow will serve as both an advisor and advocate for the company on inclusive marketing and outreach efforts.

To spotlight the do's and don'ts of modern manners, Hilton Worldwide has partnered with Steven Petrow, an award-winning journalist, author and LGBT expert. (Photo: Business Wire)

"Steven will help extend Hilton's already rich history of welcoming the world to our hotels and advocating for inclusion and equality," said Jeff Diskin, executive vice president, commercial services, Hilton Worldwide.

"Conrad Hilton's vision for the company was to 'fill the earth with the light and warmth of hospitality' – and that still remains true for all our guests."

To kick-off the partnership, Hilton and Petrow will host a Twitter chat tomorrow, May 7 called, Modern Manners for Weddings, providing tips and advice on attending or hosting a wedding for a same-sex couple. The discussion, taking place between 3 p.m. - 4 p.m. EST, will be hosted on Twitter via [@HiltonHotels](#), with Petrow moderating via [@StevenPetrow](#).

Continuing the conversation, this Saturday, May 9, Petrow will be attending the 26th Annual GLAAD Media Awards in New York at Waldorf Astoria New York, where Hilton is the Exclusive Hotel Partner and host. The Awards recognize and honor media for their fair, accurate and inclusive representations of the LGBT community and the issues that affect their lives while also funding GLAAD's year-round work to accelerate acceptance. In addition to reporting live via Twitter at [@StevenPetrow](#), the Modern Manners Expert will also share a full recap of the star-studded event on [Hilton.com/GoOut](#).

"I've spent the last 15 years helping people navigate situations that may be new to them," said Petrow. "Partnering with Hilton as their Modern Manners Expert is an opportunity for me to help make an impact and help shape the way all guests are welcomed."

As a company, Hilton seeks to promote a fair, diverse and inclusive workplace – and opens its doors, equally, to all people. Today, Hilton is known as a proud supporter of equal rights for all people, scoring a perfect 100 percent on the Human Rights Campaign's 2014 and 2015 Corporate Equality Index. The company has also collaborated with some of the LGBT

community's most influential organizations, including GLAAD and the International Gay & Lesbian Travel Association (IGLTA).

For more information on Hilton's Modern Manners Expert, Steven Petrow, visit Hilton.com/GoOut.

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 95 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of twelve world-class global brands is comprised of more than 4,350 managed, franchised, owned and leased hotels and timeshare properties, with more than 720,000 rooms in 94 countries and territories, including Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Visit news.hiltonworldwide.com for more information and connect with Hilton Worldwide at facebook.com/hiltonworldwide, twitter.com/hiltonworldwide, youtube.com/hiltonworldwide, flickr.com/hiltonworldwide, and linkedin.com/company/hilton-worldwide.

About Steven Petrow

Mr. Petrow is an etiquette professional whose work helps people navigate an ever-changing and evolving social landscape. He educates his audiences with the simple principles of human kindness and respect and demonstrates how much language matters in our personal relationships and digital communications. Mr. Petrow regularly brings his "civility with a point of view" to numerous media outlets with appearances on CNN, MSNBC, NPR, PBS and Fox News, among others. He's also a "Modern Manners" consultant to Hilton Worldwide.

Mr. Petrow began his career at the *Wall Street Journal* and had held senior editorial positions at *Wired*, Time Inc. and most recently Everyday Health. He has contributed to *The Atlantic*, Salon, the Daily Beast, the *Los Angeles Times* and *The Advocate*, among other media outlets. He's also the former president of the National Lesbian & Gay Journalists Association. Among his books are: *Steven Petrow's Complete Gay & Lesbian Manners: The Definitive Guide to LGBT Life*; *The New Gay Wedding: A Practical Primer for Brides and Grooms, Their Families and Guests*; *When Someone You Know Has AIDS: A Practical Guide*; and the upcoming *Mind Your Digital Manners: Navigating Life in an Age Without Rules*. Follow Mr. Petrow on Twitter at [@StevenPetrow](https://twitter.com/StevenPetrow) and [Facebook](https://facebook.com/StevenPetrow).

Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20150506005247/en/>

Colleen Hart
Hilton Worldwide
(703) 883 6616
colleen.hart@hilton.com
news.hiltonworldwide.com

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