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Hilton Worldwide Introduces SLS Las Vegas to Curio – A Collection by Hilton

Curated Collection adds Las Vegas' Newest Resort to Hilton's Latest Brand

MCLEAN, Va.--(BUSINESS WIRE)-- [Hilton Worldwide](#) today welcomed [SLS Las Vegas](#) to its newest brand, [Curio – A Collection by Hilton](#). Curated for travelers who seek local discovery and authentic experiences, Curio – A Collection by Hilton is a carefully selected, global collection of distinctive four to five star hotels.

SLS Las Vegas, owned by Stockbridge/SBE Holdings, LLC a joint venture of Stockbridge Capital and sbe Entertainment Group, is located on the burgeoning north end of the Las Vegas Strip at the site of the former Sahara Hotel and Casino – a location steeped in Las Vegas history. The resort recently opened following a three-year, \$415 million renovation including: the redevelopment of three existing towers, a collection of sbe's most beloved brands and the introduction of original concepts in a sophisticated, yet approachable setting.

"SLS Las Vegas is an exciting example of how Curio provides limitless opportunities for the ambitions of hotel owners and the expectations of their guests, backed up by the assurance the Hilton name provides and the benefits of our HHonors loyalty program," said Dianna Vaughan, global head, Curio – A Collection by Hilton. "SLS Las Vegas and The Highland Dallas, the first two hotels to join Curio, illustrate the range and diversity we are curating among these one-of-a-kind hotels that embody the fabric of their communities."

The re-imagination of this 2.5 million square foot development features more than 1,600 guest rooms and suites; 30,000 square feet of flexible meeting space; a collection of seven Fred Segal retail boutiques and nearly 60,000 feet of non-stop casino gaming action including a high limit room and sports book operated by William Hill.

"What attracted us most to Hilton's Curio brand is that it embraces the unique personalities of the hotels in its collection," said Arash Azarbarzin, President of sbe Hotel Group. "We've captured the best of the best of sbe's award-winning hospitality brands at SLS Las Vegas and in collaboration with our partners at Hilton, we're making that experience available to their global community of guests."

Every element of SLS Las Vegas' guest rooms, multi-concept restaurants and social atmospheres was conceptualized by visionary Philippe Stark in collaboration with Gensler. Starck's innovative function-meets-pleasure aesthetic has sculpted the finest restaurants, lounges and hotels in the sbe portfolio and redefines the industry standard in Las Vegas.

SLS Las Vegas features 1,613 guestrooms in three distinct towers – Story, World and Lux – ranging from luxurious 325-square-foot rooms to opulent penthouse suites spanning 3,300 square feet. In addition to a handful of exclusive suites designed by Kravitz Design Inc.,

each of the retreats is distinguished by smart elegance and sleek design. Fun, vibrant and unique, the Story Tower, consisting of 203 rooms, brings together the high-end design of an industrial loft and the intricate details of a boutique hotel. Sophisticated and sleek, the World Tower features a contemporary palette showcased across artfully arranged space in each of its 1,121 rooms. Comprised of 289 rooms, the Lux Tower offers indulgence and relaxation with an artful twist.

Guests can indulge in a variety of cuisines and nightlife offerings in every corner of the property. Food and beverage partners include: Bazaar Meat by José Andrés; Katsuya by Starck; Cleo; Ku Noodle; Umami Burger, Beer Garden & Sports Book; 800 Degrees Neapolitan Pizzeria; The Griddle Café; The SLS Buffet and The Perq. Nightlife, bars and lounges include: LiFE, a multi-level dance club with high ceilings for aerialists and performers to integrate throughout the space; Beach LiFE, an open air rooftop pool by day and a trendy club by night; The Sayers Club; Foxtail; the Foxtail Pool Club; Monkey Bar and Center Bar.

SLS Las Vegas delivers one of the most unique gaming destinations on the Strip. Stylish, sexy, comfortable and inviting, the nearly 60,000-square-foot casino features dramatic chandeliers, rich colors and an intimate vibe. The gaming area offers 790 of the latest slot and video poker machines, more than 70 classic table games, and a sports book operated by William Hill.

The hotel also offers more than 80,000 square feet of indoor-outdoor event sites, including a 9,000-square-foot ballroom, and 30,000 square feet of meeting space. Amenities include catering, banquets, a business center and state-of-the-art audio/visual equipment. Fifteen flexible meeting rooms are equipped to host events of all sizes from corporate luncheons to extravagant soirées. Visually stunning venues and exclusive culinary partnerships ensure SLS Las Vegas will craft an exceptional and unique event exceeding guest specifications.

Additional amenities include shopping, spa and fitness experiences catered to all types of travelers. On-site retail space includes The Fred Segal Collective, with almost 10,000 square feet of women's and men's apparel, jewelry, books, art, accessories and the Fred Segal-branded denim store, plus the SLS Las Vegas' sundries store, Etc. The Ciel Spa and the hotel's Fitness Center allow guests to indulge in full-service spa treatments and to exercise and stay energized throughout their stay in state-of-the-art facilities.

As members of the Hilton Worldwide portfolio, Curio hotels will offer guests the benefits of Hilton HHonors, the award-winning guest-loyalty program serving more than 40 million members. Hilton HHonors offers more ways to redeem points than any other guest-loyalty program.

Customers may immediately begin booking new reservations by visiting www.curiocollection.com, www.slslasvegas.com or calling 1-800-HILTONS.

More information about Curio may be found at www.curiocollection.com. Media may access high resolution images and more information by visiting news.curiocollection.com.

Read more about Hilton Worldwide and its brand news at www.hiltonworldwide.com.

About SLS Las Vegas

SLS Las Vegas is an all-encompassing resort and casino with more than 1,600 guest rooms and suites in three distinctive towers, 80,000 square feet of flexible meeting space and a

collection of sbe's acclaimed restaurant and nightlife brands. SLS Las Vegas provides an approachable experience featuring multiple unparalleled nightlife offerings including Hollywood favorite, The Sayers Club, the edgy and sophisticated nightclub, Foxtail and mega-club, LiFE. Additionally, SLS Las Vegas offers an impressive selection of dining concepts including Bazaar Meat by José Andrés; Katsuya by Starck; Cleo; Umami Burger, Beer Garden & Sports Book; Ku Noodle; 800 Degrees Neapolitan Pizzeria; The Griddle Cafe; The SLS Buffet and The Perq. The property also hosts a 10,000-square-foot Fred Segal retail experience, the intimate and luxurious Ciel Spa and a sports book operated by global gaming leader, William Hill. For more information about SLS Las Vegas, please visit slsvegas.com and stay connected on [Facebook](#), [Twitter](#), and [Instagram](#).

About Curio – A Collection by Hilton

Curio – A Collection by Hilton (curiocollection.com) is a global collection of distinctive hotels that are woven into the fabric of their destinations. While each one is unique, they are united in their individuality. Curio guests are passionate travelers seeking local discovery and authentic experiences, while resting easier knowing the Hilton name is behind every stay.

Curio joins a portfolio of market-leading brands from Hilton Worldwide, a leading global hospitality company. Access the latest news at news.curiocollection.com or inquire about development opportunities at hiltonworldwide.com/development.

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 95 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of eleven world-class global brands is comprised of more than 4,200 managed, franchised, owned and leased hotels and timeshare properties, with more than 690,000 rooms in 93 countries and territories, including Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Visit news.hiltonworldwide.com more information and connect with Hilton Worldwide at www.facebook.com/hiltonworldwide, www.twitter.com/hiltonworldwide, www.youtube.com/hiltonworldwide, www.flickr.com/hiltonworldwide and www.linkedin.com/company/hilton-worldwide.

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