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Hilton Worldwide President and CEO Christopher J. Nassetta Keynotes Hunter Hotel Conference in Atlanta

Will Highlight Company's Industry-Leading Number of Rooms in Development and Under Construction, Key Accomplishments and Recent Milestones within Brand Portfolio

ATLANTA & MCLEAN, Va.--(BUSINESS WIRE)-- [Hilton Worldwide](#) today announced that President & CEO Christopher J. Nassetta will deliver the keynote address at the [Hunter Hotel Investment Conference](#) on March 27, via a conversation-style interview with Teague Hunter, President of Hunter Hotel Advisors. Mr. Nassetta plans to share his insights on the hospitality industry, as well as discuss Hilton Worldwide's transformation over the past seven years.

"Our portfolio of powerful brands, scaled commercial engines and strong relationships with owners have enabled us to grow our system at a significant rate," said Nassetta. "As a result, today we are number one in rooms under construction in every region of the world and have the industry's most robust development pipeline.* By strategically deploying our brands in different regions around the world, and optimizing those brands for local markets, we believe we can continue to grow in all regions and under all macroeconomic conditions.

"Our owners are crucial to Hilton Worldwide's continued leadership and success," continued Nassetta. "In 2013, we opened 207 hotels, with nearly 34,000 rooms, 64 percent of which were developed by current owners.** These business partners clearly understand the value we bring by providing a solid foundation of brands, commercial services, quality and innovation to help them create the superior guest experiences that lead to increased profitability."

Nassetta will also highlight notable milestones for Hilton Worldwide's portfolio of market-leading brands, including four key anniversaries, which are testaments to the company's growth, longevity and momentum. These brand milestones include:

[DoubleTree by Hilton](#): Celebrating 45 years since opening its first hotel in Scottsdale, Az. in 1969, DoubleTree by Hilton has greeted guests with comfortable accommodations and – since 1986 – a warm, signature chocolate chip cookie. With more than 370 hotels open in 32 countries and territories and 140 in the pipeline, representing 35,000 rooms, DoubleTree is one of the industry's fastest growing full service hotel brands, seeing expansion both inside and outside the U.S.

[Embassy Suites Hotels](#): Having first opened its doors in Overland Park, Kan. in 1984, Embassy Suites is celebrating 30 years in hospitality as an all-suite, upscale brand. With 215 hotels open in five countries and territories and more than 25 in the pipeline,

representing more than 5,100 rooms, the brand has created a development resurgence in recent years since the launch of its highly differentiated Design Option III prototype, delivering a flexible “kit of parts” approach to ensure a consistent Embassy Suites guest experience.

Hampton Hotels: For 30 years, Hampton has been fostering a unique culture of hospitality known as “Hamptonality.” The brand is known for introducing the industry’s first unconditional guest satisfaction guarantee, known as the 100% Hampton Guarantee® and for other firsts such as providing complimentary breakfast and in-bedroom ironing boards and irons. With 1,937 hotels open in 15 countries and territories and more than 350 hotels in the pipeline, representing more than 40,000 rooms, the brand is projected to open its 2,000th property in 2014. Hampton Hotels also recently celebrated three consecutive rankings as No. 1 on the Franchise 500® List by *Entrepreneur* magazine from 2011-2013.

Homewood Suites by Hilton: The international brand of upscale, all-suite, extended stay hotels has provided the comforts of home to travelers for 25 years since opening its first hotel in 1989. Most recently, the brand was recognized as a J.D. Power Customer Champion and has received 10 J.D. Power & Associates honors. Additionally, it has been the anchor brand in Hilton Worldwide’s dual-build development strategy and has recently begun a multi-faceted brand enhancement program – Take Flight – which includes changes to existing Homewood Suites prototypes. With more than 330 hotels open in three countries and territories and more than 100 in the pipeline, representing more than 12,000 rooms, Homewood Suites recently introduced its Gen 9.2 prototype, featuring a higher percentage of one-room studio suites. These one-room suites make the hotels more adaptable to urban and high barrier-to-entry markets.

Together with Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton Hotels & Resorts, Hilton Garden Inn, Home2 Suites by Hilton and Hilton Grand Vacations, these brands shape Hilton Worldwide’s global footprint of more than 4,000 hotels in 91 countries and territories.

For more information about Hilton Worldwide, visit www.hiltonworldwide.com.

About Hilton Worldwide

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 94 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company’s portfolio of ten world-class global brands is comprised of more than 4,000 managed, franchised, owned and leased hotels and timeshare properties, with more than 678,000 rooms in 91 countries and territories, including Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton Hotels & Resorts, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®.

**Source: Smith Travel Research, Inc. Global Development Pipeline (December 2013).*

***All data accurate as of December 31, 2013.*

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Source: Hilton Worldwide