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Hilton's New Honeymoon Registry Offers the Perfect Wedding Gift

Give an Unforgettable Travel Experience this Wedding Season

MCLEAN, Va.--(BUSINESS WIRE)-- Choosing a wedding gift for engaged and newlywed couples just got easier and more meaningful, thanks to the new Hilton Honeymoon Registry. The online registry allows the opportunity to gift memorable experiences and accommodation upgrades throughout a couple's honeymoon hotel stay. From a romantic dinner or a couple's massage in Maui, to snorkeling in Barbados or cocktails in Versailles, France, experiences gifted through the Hilton Honeymoon Registry will leave a lasting impression and memories that will last a lifetime.

"Couples can register with more than 100 properties across our brands to relax, explore and be pampered in some of the most exotic and exciting locations around the world," said Andrew Flack, vice president, product marketing and customer insights, Hilton Worldwide. "Newlywed couples can make it easy for their friends and family to help them build a honeymoon full of special memories and once-in-a-lifetime experiences found only through travel."

The new registry launches as more couples are looking to plan honeymoons. According to XO Group Inc., creators of TheKnot.com and WeddingChannel.com, honeymoon planning is on the rise for the first time since 2009. For the past several years, brides reported that they were postponing honeymoons, due to the economy, to keep wedding budgets in check (study released in 2013, based on 2012 data).*

Launched in partnership with HoneymoonWishes.com, the Hilton Honeymoon Registry allows couples to view sample registries and offers advice on planning the perfect honeymoon. In addition to registering for components of a destination wedding or honeymoon, engaged couples have the option of designing a personalized website that can easily be shared with wedding guests. Family and friends can gift services, amenities, upgrades and experiences through a couple's online registry.

Couples can visit <http://hhonors.com/registry> to create a customized Hilton Honeymoon Registry page; choose from a list of participating Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, DoubleTree by Hilton, Embassy Suites Hotels and Hilton Grand Vacations properties; register for experiences and amenities; and reveal the registry to friends and family using the site's announcement and email tools.

To help couples tailor the perfect honeymoon vacation, Hilton Suggests serves as a Twitter honeymoon concierge to assist couples prior to and during their stay on property. Tweet @HiltonSuggests for planning advice, recommendations and assistance in creating the ideal itinerary. In addition to providing the perfect honeymoon, Hilton Worldwide can also help

couples plan their wedding event. From rehearsal dinners and ceremonies to receptions and parties, Hilton Worldwide's portfolio of brands offers a wide array of spaces and locations to make any event memorable.

<http://hiltonworldwide.hilton.com/en/ww/themes/wedding/yourwedding/index.jhtml>

Media can access images and more news from Hilton Worldwide at

<http://news.hiltonworldwide.com>.

*XO Group Inc., "Real Weddings Study," 2013

About Hilton Worldwide

Hilton Worldwide is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 94 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of ten world-class global brands is comprised of more than 4,000 managed, franchised, owned and leased hotels and timeshare properties, with nearly 672,000 rooms in 90 countries and territories, including Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton Hotels & Resorts, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®.

About Honeymoon Wishes

Since 2003 Honeymoon Wishes and their honeymoon bridal registry technology has directly connected brides and grooms to resorts and cruise lines around the world. Honeymoon Wishes provides the most advanced tools to create bridal registries centered on honeymoon travel and experiences as wedding gifts. Honeymoon Wishes powers the online platform and professional service to both manage registry funds and to provide a social tool allowing wedding guests to interact with a couple's special time and their destination. The company is the exclusive registry provider for over 300+ travel suppliers and 58,000 travel agents and wedding planners. To find out more about Honeymoon Wishes please contact

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