

February 4, 2014



Former Lear Vice President Joins Integral Engineering Team

Slobodan Pavlovic, Engineer, Inventor and Owner of Seven Conductive Plastics Patents, Joins ElectriPlast's Detroit Tech Center Engineering Team

BELLINGHAM, Wash., Feb. 4, 2014 /PRNewswire/ -- [Integral Technologies, Inc. \(ITKG\)](#) ("Integral"), a leader in hybrid conductive plastics and its wholly owned subsidiary ElectriPlast™ Corp., announced today the hiring of Slobodan ("Bob") Pavlovic to its Detroit Tech Center engineering team. Pavlovic, an innovator in conductive plastic applications and a veteran of the auto and aircraft industry, brings more than 34 years of experience in advanced engineering to the company. His world-class engineering expertise is another critical element advancing ElectriPlast's transformative impact on a variety of product materials by reducing weight while preserving key conductive and shielding properties.

"As a trailblazer in conductive plastics applications, Bob's experience is a perfect fit for Integral," said Doug Bathauer, CEO of Integral. "He will be a tremendous asset to us in commercializing innovative products utilizing ElectriPlast. Bob has the engineering experience and creativity to help drive our end-user applications. The light-weighting industry is experiencing explosive growth and new materials are at the forefront of this growth."

Pavlovic's hire is part of Integral's strategy to provide engineering and technical expertise to support the increasing demand for its hybrid conductive plastics. Integral recently launched a Technology Center in Detroit, Michigan, that expands the company's research and engineering capabilities, as well as enhances its applications development and technical support. Pavlovic will work in Detroit alongside ElectriPlast's CTO, Mo Zeidan, formerly the CTO of Lear's Electrical Division and past Director for Hybrid Engineering/Advanced Engineering/Systems Engineering. Zeidan and Pavlovic hold nearly 50 US Patents—along with more than 60 patent applications in progress that cover automotive technology.

In 20 years of serving the North American automotive industry, Pavlovic has pioneered multiple new products and technologies, as well as created significant intellectual property. "Bob is a giant in our industry," stated Mo Zeidan, Integral's CTO, "and his innovations range from the first universal connection system for airbag circuits to Electrical Vehicle Supply Equipment such as charging stations and charging cord sets, which were the first in the industry to support launch of the Plug in Hybrid and Electrical Vehicles."

"My focus is on the implementation of ElectriPlast materials as the enabler for multiple products in several markets," said Mr. Pavlovic. "I'm excited to be joining Integral at this opportune time because industries are at the point where small incremental changes in product designs and/or processing are not enough to meet performance, weight, and cost

saving objectives, alternative solutions need to be pursued aggressively. The most fundamental change with the greatest benefits is in the introduction of new materials, specifically in the High Voltage systems arena, where aluminum as the conductor, and conductive polymers as the shielding and enclosing materials, will be the standard."

Pavlovic continues, "I have developed and tested applications utilizing ElectriPlast and compared them with aluminum counterparts and found shielding performance with ElectriPlast materials had equal or in some cases better performance. ElectriPlast has the added benefit of significant weight reduction, and environmental robustness. Materials used to manufacture ElectriPlast, in particular carbon fiber, are experiencing major price changes, resulting in significant cost reduction in the manufacturing of ElectriPlast. These economic trends, along with ElectriPlast's superior performance and, weight savings will not only make ElectriPlast the material of choice for shielding, but also for many other applications."

Scot Sharland, CEO of the Automotive Industry Action Group (AIAG) and former Managing Director for Grote & Hartmann GmbH in Germany, a European electrical/ electronics company now part of Lear Corporation, also lent his support to Integral's hire of Pavlovic, "After working with Slobodan for several years, I have come to admire his discipline, intelligence, and keen aptitude in identifying practical solutions. He helped us carve out unique applications in the auto industry and he possesses the innate ability to communicate effectively with both management and workers on the production line. He is a great addition for a growing company like Integral and I believe he will play a key role in its success."

Pavlovic spent the past eight years at Lear Corporation serving as Vice President of Global High Voltage/High Power (HV/HP) Systems and Components. He led Lear's advanced engineering groups making Lear a leader in the use of conductive plastics for HV/HP applications. Prior to Lear, Mr. Pavlovic spent five years at Amphenol Tuchel Electronics, a leader in connectors, serving as Director of Advanced Engineering. Pavlovic spent six years as a Manager and Director of Advanced Engineering at FCI, a supplier of electronic and electrical interconnect systems. There, he served as the "Subject Matter Expert" leading and directing multidisciplinary engineering groups in the development and launch of new technologies and products. Bob also spent 12 years in development of jet engines and engine accessories at Air Depot Orao.

About Integral Technologies, Inc.

(ITKG) ("Integral"), and wholly owned subsidiary [ElectriPlast Corp.](#), engage in the discovery, development, and commercialization of electrically conductive hybrid plastics used primarily as raw materials in the production of industrial, commercial and consumer products and services worldwide. Its core material, ElectriPlast®, is a non-corrosive, electrically conductive resin-based material whose properties allow it to be molded into any of the infinite shapes and sizes associated with plastics, rubbers and other polymers while reducing component weight by 40 to 60%. Integral is a leader in conductive hybrid plastics with a broad Intellectual Property portfolio referencing its ElectriPlast technology. Applications for ElectriPlast include: Shielding Wire, Power Electronics, Connectors, and Cables; Shielding, Conduction, Batteries, Semiconductors, Heated Elements, Sensors, Antennas, Medical Devices, Consumer Electronics and Acoustics, Fuses, Capacitors, Resistors, RFID, Bus bars and Terminals. Follow us on [Facebook](#) and [Twitter](#).

Safe Harbor Statement

This press release contains "forward-looking statements" within the meaning of Section 27A of the 1933 Securities Act and Section 21E of the 1934 Securities Exchange Act. These statements include, without limitation, predictions and guidance relating to the company's future financial performance and the research, development and commercialization of its technologies. In some cases, you can identify forward-looking statements by terminology such as, "may," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "potential," "continue," or the negative of these terms or other comparable terminology. These forward-looking statements are based on management's current expectations, but they involve a number of risks and uncertainties. Actual results and the timing of events could differ materially from those anticipated in the forward-looking statements, as the result of such factors, risks and uncertainties as (1) competition in the markets for the products and services sold by the company, (2) the ability of the company to execute its plans, (3) other factors detailed in the company's public filings with the SEC, including, without limitation, those described in the Company's annual report on Form 10-K for the year ended June 30, 2013 as filed with the Securities and Exchange Commission and available at www.sec.gov, and (4) the parties may be unable to agree upon definitive agreements. You are urged to consider these factors carefully in evaluating the forward-looking statements.

Contact

Corporate/Media Inquiries/Investor Inquiries:

812-455-5767

itkginquiry@itkg.net

SOURCE Integral Technologies, Inc.