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Herbalife Extends Its Sponsorship Roster in UK and France

LOS ANGELES--(BUSINESS WIRE)--

Herbalife Ltd. (NYSE: HLF), a global nutrition and direct-selling company, extends its presence in the triathlon field with the sponsorship of seven triathletes and continued funding of the Herbalife Triathlon Academy, designed to nurture triathlon talent in the United Kingdom.

The company becomes official nutrition sponsor of 23-year-old Henrietta Freeman, 2001 World and European Junior Duathlon Champion, who then took time out to complete a degree at Cambridge University before making her triathlon comeback last year. In 2006, she represented Great Britain at the World Under 23 Triathlon Championships and the Beijing World Cup. Herbalife is already official nutrition sponsor of Henrietta's brother, Olly Freeman, current 2006 Under 23 European Triathlon Silver Medalist, Blenheim Triathlon Champion and European Cup Bronze Medalist. Both deals extend until the 2008 Beijing Olympics and the pair will compete as part of 'Team Herbalife' where applicable. They will also benefit from ongoing nutrition advice and support provided by Herbalife as part of the sponsorship deal.

In France, Herbalife has become the official nutrition sponsor of 26-year-old Nicolas Becker until 2008. Nicolas was one of the country's top Under 23 triathletes and is well-known on the European circuit, racing as part of the Montlucon triathlon team. Last year he placed first in three ITU races and was runner-up in his category at the French Triathlon de Gerardmer. He will compete in Herbalife colors where applicable and will also benefit from product support and nutrition advice.

The company also sponsors a five-member female team, who form part of the first division Team of ASMSE Tri 42 from St-Etienne, France. The team comprises athletes Virginie Pilat, Flora Robellaz, Jeanne Collonge, Celine Feder and Caroline Perrin. All five women will also compete in Herbalife colors where applicable.

In partnership with the London Triathlon Ltd, Herbalife has renewed its sponsorship of the Herbalife Triathlon Academy, established in 2006 to encourage up and coming amateur triathlon talent. Four participants will receive expert training and nutrition advice throughout the year to help them achieve their triathlon goals.

About Herbalife

Herbalife Ltd. (NYSE: HLF) is a global network marketing company that sells weight-management, nutritional supplements and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 64 countries through a network of 1.5 million independent distributors. The company supports the Herbalife Family Foundation

(<http://www.herbalifefamily.org>) and its Casa Herbalife program to bring good nutrition to children. Please visit Herbalife Investor Relations (<http://ir.herbalife.com>) for additional financial information.

Editor's Note - Images available upon request.

Source: Herbalife Ltd.