

August 18, 2020



# MakerBot CloudPrint™ Debuts New Workflow for 3D Printing Collaboration from Anywhere

*New MakerBot CloudPrint is Designed to Deliver a Seamless 3D Printing Experience for Teams Remote or Onsite*

*Users Can Prepare, Queue, Print, Monitor, and Manage 3D Print Jobs from a Centralized Cloud-Based Application*

BROOKLYN, N.Y.--(BUSINESS WIRE)-- [MakerBot](#), a global leader in 3D printing and subsidiary of Stratasys (Nasdaq: SSYS), today announces the new [MakerBot CloudPrint™](#) software, designed to provide a seamless 3D printing workflow for teams to collaborate around the world.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200818005544/en/>



With more people working remotely, there is a greater need for teams to manage their 3D printers and print jobs from anywhere.

[MakerBot CloudPrint](#) (formerly MakerBot Cloud™) is the next-generation cloud-based 3D printing platform that enables individuals and teams to utilize 3D printing collaboratively, all from within their browser and across

multiple devices. MakerBot CloudPrint delivers a seamless 3D printing experience for teams remote or onsite (Photo: Business Wire)

multiple devices. MakerBot CloudPrint combines the ease of use and familiar software features from MakerBot Print™ with the scalability of the cloud to provide a more efficient 3D printing workflow management solution. MakerBot CloudPrint is currently offered free to use, and is planned to be updated in the future to ensure users have access to the latest features.

“We are experiencing a global phenomenon with more people working remotely than ever

before. Without the right tools, this can lead to a disruption in work and, ultimately, a decrease in performance,” said Nadav Goshen, CEO, MakerBot. “We believe that MakerBot CloudPrint is an ideal solution for individual or team collaboration from anywhere. MakerBot CloudPrint offers an all-in-one solution for users to prepare, queue, print, and manage printers. MakerBot CloudPrint aims to easily adapt to your workflow, no matter how many printers you have. This solution was built with productivity in mind, and we plan to continuously improve the fastest CAD-to-part benefits of the METHOD platform.”

The new workflow software has been designed to overcome common challenges associated with 3D printing, such as optimizing utilization, managing print jobs, and collaborating with team members. MakerBot CloudPrint provides a faster and more advanced print preparation and management solution to enable users to be more productive. The solution gives users more visibility into and control over their print jobs, from mass production to team projects to individually queued jobs. MakerBot CloudPrint allows users to prioritize print jobs by project or reorder the print queue based on shifting priorities. With MakerBot CloudPrint, teams can easily share access to connected MakerBot® 3D printers even when working remotely. MakerBot CloudPrint is also integrated with Google products, allowing users to access MakerBot applications with familiar tools.

“Working remotely has meant a lot of changes to how we collaborate in a creative environment. While many digital tools have replaced face to face interactions, nothing can replace working with physical prototypes. MakerBot CloudPrint enables us to work with our 3D printers at a distance, removing one more barrier in the process,” said Marco Perry, CEO, PENSA. PENSA is an industrial design and invention consulting firm based in New York City. The firm uses the MakerBot METHOD™ platform for a wide range of uses in its product design and development processes.

MakerBot CloudPrint streamlines the 3D printing workflow, improving productivity while reducing printer downtime between projects. Key features include:

- **Print preparation:** Users can slice and prepare their 3D prints directly from their browser. The new full-featured print preparation view allows for easy part positioning and preview. Users can utilize optimized print modes for a seamlessly controlled experience or access advanced settings on the MakerBot METHOD platform, such as custom or experimental print profiles. The live camera feeds also provide the latest status updates on print jobs from connected printers.
- **Printer management:** Users can add, monitor, and control access to connected MakerBot printers from anywhere. The dashboard provides a centralized location to track and view prints directly from a browser. Users can also generate reports to analyze the performance of their printers.
- **Queuing:** The new printer queuing feature improves the productivity of the machines by queuing print jobs to each connected machine. Users can gain insights into their print jobs and track their projects using the queue and print history features.
- **Collaboration:** Printers can be grouped into workspaces and shared with teams, production areas, or classrooms to reduce the hassles and redundancies of multiple printer management. Permissions can be set for team members to allow for better control and access to the workspace. Submission links can be created to allow anyone to submit print jobs for approval.
- **Advanced METHOD platform settings:** MakerBot CloudPrint unlocks expert settings on

the METHOD platform for users who need more advanced print features. This includes additional MakerBot LABS™ for METHOD user settings, custom print profiles, and access to the full portfolio of METHOD extruders and materials, including single extrusion feature to increase print volume, and more.

The MakerBot CloudPrint software is compatible with MakerBot's 3D printing solutions, including the MakerBot METHOD 3D printer series, the MakerBot SKETCH Classroom™ bundle, and the MakerBot Replicator® 3D printer series. Additional MakerBot CloudPrint updates include speed optimizations, print performance improvements, new UX/UI designs, improved slicing and previewing options, and multi-model support.

MakerBot plans to release additional features for MakerBot CloudPrint in the near future, including improved print job queuing and organization, custom print modes, per layer preview improvements, and improved printer monitoring.

For more information on MakerBot CloudPrint, visit <https://www.makerbot.com/3d-printers/cloudprint>.

## **About MakerBot**

[MakerBot](#), a subsidiary of Stratasys Ltd. (Nasdaq: SSYS), is a global leader in the 3D printing industry. The company helps create the innovators of today and the businesses and learning institutions of the future. Founded in 2009 in Brooklyn, NY, MakerBot strives to redefine the standards for 3D printing for reliability, accessibility, precision, and ease-of-use. Through this dedication, MakerBot has one of the largest install bases in the industry and also runs Thingiverse, the largest 3D printing community in the world.

We believe there's an innovator in everyone, so we make the 3D printing tools that make your ideas matter. Discover innovation with MakerBot 3D printing.

To learn more about MakerBot, visit [makerbot.com](http://makerbot.com), the MakerBot [blog](#), [Twitter](#), [LinkedIn](#), or [Facebook](#). Stratasys (parent company of MakerBot) reserves the right to utilize any of the foregoing social media platforms, including the company's websites, to share material, non-public information pursuant to the SEC's Regulation FD. To the extent necessary and mandated by applicable law, Stratasys will also include such information in its public disclosure filings.

*MakerBot, MakerBot Cloud, MakerBot CloudPrint, MakerBot LABS, MakerBot METHOD, MakerBot Print, and the Replicator, are trademarks or registered marks of MakerBot Industries, LLC. All other trademarks are the property of their respective owners.*

## **Note Regarding Forward-Looking Statement**

The statements in this press release relating to Stratasys' and/or MakerBot's beliefs regarding the benefits consumers will experience from using the MakerBot CloudPrint software are forward-looking statements reflecting management's current expectations and beliefs. These forward-looking statements are based on current information that is, by its nature, subject to rapid and even abrupt change. Due to risks and uncertainties associated with Stratasys' business, actual results could differ materially from those projected or implied by these forward-looking statements. These risks and uncertainties include, but are not

limited to: the degree of our success at introducing new or improved products and solutions that gain market share; the degree of growth of the 3D printing market generally; the duration of the global COVID-19 pandemic, which, if extensive, may continue to impact, in a material adverse manner, our operations, financial position and cash flows, and those of our customers and suppliers; the impact of potential shifts in the prices or margins of the products that we sell or services that we provide, including due to a shift towards lower-margin products or services; the impact of competition and new technologies; potential further charges against earnings that we could be required to take due to impairment of additional goodwill or other intangible assets; to the extent of our success at successfully consummating acquisitions or investments in new businesses, technologies, products or services; potential changes in our management and board of directors; global market, political and economic conditions, and in the countries in which we operate in particular (including risks related to the impact of coronavirus on our operations, supply chain, liquidity, cash flow and customer orders; costs and potential liability relating to litigation and regulatory proceedings; risks related to infringement of our intellectual property rights by others or infringement of others' intellectual property rights by us; the extent of our success at maintaining our liquidity and financing our operations and capital needs; the impact of tax regulations on our results of operations and financial condition; and other risk factors set forth under the caption "Risk Factors" in Stratasys' most recent Annual Report on Form 20-F, filed with the Securities and Exchange Commission (SEC) on February 26th, 2020. Readers are urged to carefully review and consider the various disclosures made throughout our 2019 Annual Report and the Report of Foreign Private Issuer on Form 6-K that attaches Stratasys' unaudited, condensed consolidated financial statements and its review of its results of operations and financial condition, for the quarterly period ended March 31, 2020, which we furnished to the SEC on May 14, 2020, and our other reports filed with or furnished to the SEC, which are designed to advise interested parties of the risks and factors that may affect our business, financial condition, results of operations and prospects. Any guidance provided, and other forward-looking statements made, in this press release are made as of the date hereof, and Stratasys and MakerBot undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20200818005544/en/>

**Press:**

**Bennie Sham**

MakerBot

[bennie.sham@makerbot.com](mailto:bennie.sham@makerbot.com)

Source: MakerBot