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**CINEMARK®**

# Cinemark Spreads Glad Tidings Across Theaters with the Return of Holiday Movie Clubhouse and Delivers Cinematic Magic with Silver Screen Stocking Stuffers

*The family-focused program, sponsored by DreamWorks Animation's "Dog Man," will deck the auditoriums with favorite holiday films at discounted prices*

*Very merry gifting deals and sparkling new releases will ensure the season is merry and bright for all movie lovers*

PLANO, Texas--(BUSINESS WIRE)-- [Cinemark Holdings, Inc.](#) (NYSE: CNK), one of the largest and most influential theatrical exhibition companies in the world, is spreading glad tidings during this festive time of year with the return of its [Holiday Movie Clubhouse](#) program, bringing favorite holiday films back to the big screen at discounted prices. Guests will be the first to get to know characters from program sponsor DreamWorks Animation's *Dog Man* (in theaters January 31, 2025) with a trailer and specialty preshow ahead of each Holiday Movie Clubhouse showtime. And with very merry gifting deals and a variety of sparkling new releases, the season is set to be merry and bright for all movie lovers. For all details on holiday offerings at Cinemark, visit the [website](#).

"Experiencing holiday films with friends and family in an immersive auditorium is a treasured tradition for so many during this special time of year, and we are thrilled to bring back Holiday Movie Clubhouse following such a positive response to our inaugural program last year," said Wanda Gierhart Fearing, Chief Marketing and Content Officer. "In addition to these silver tidings on our silver screens, new releases and gifting deals will make this season even more special. We warmly invite movie lovers everywhere to join us at Cinemark and share in the joy."

## Deck the Auditoriums

Following festive feedback from customers, Cinemark is delighted to bring back Holiday Movie Clubhouse to deck the auditoriums for another year. From **Nov. 30 through Dec. 18**, families can enjoy some of their favorite holiday films on the big screen for just \$5 a ticket, with showtimes on Saturdays and Wednesdays. Attendees will be treated to a special preshow featuring DreamWorks Animation's January 2025 film *Dog Man* ahead of every showtime.

Classic holiday films wrapped up in this package include *Elf*, *The Polar Express* and *Dr. Seuss' How the Grinch Stole Christmas* (2000). An extra stocking stuffer, ticket holders will enjoy \$1 off all kids' snack packs and any size popcorn and drink combos. Tickets are on sale now at over 250 participating locations and can be purchased at [Cinemark.com/hmc](#) or on the Cinemark app.

In addition to these cozy classics, moviegoers of all ages can enjoy glittering new films as part of their holiday traditions, including *Wicked*, *Gladiator II*, *Moana 2*, *Kraven the Hunter*, *Mufasa: The Lion King*, *Sonic the Hedgehog 3* and more.

## Very Merry Deals

Making your list and checking it twice is easier than ever with Cinemark's gifting options. Throughout the month of November, Movie Club annual memberships are available for 20 percent off, with discounts of up to \$20 in the month of December as well. [Cinemark Movie Club](#) members enjoy exclusive benefits including a 20 percent concession discount, specially priced tickets, waived online fees, and monthly movie credits that roll over.

Cinemark also offers a variety of gift card deals that can be used to enhance every part of a visit to the theater. From **now through Dec. 31**, customers who spend \$50 or more on gift cards will receive a \$10 bonus card. For the biggest shopping days of the year, Black Friday and Cyber Monday, Cinemark is offering special deals: from **Nov. 24 through Nov. 30**, customers will receive \$15 in bonus cards for when they spend \$75 or more on gift cards. On **Dec. 2**, customers who spend \$100 or more on gift cards will receive 20 percent off. Last-minute shoppers can still secure golden gifts, as from **Dec. 13 through Dec. 15**, customers will receive 20 percent off when they spend \$100 or more on gift cards. And from **Dec. 22 through Dec. 24**, customers will receive \$15 in bonus cards with gift card purchases of \$50 or more.

[Cinemark Movie Rewards](#) members have even more to be joyful about, with the chance to win a vacation package to Universal Studios when they enjoy a refillable XL popcorn and large fountain beverage during their merry movie visits from now through December 31.

## The Most Wonderful Job of the Year

None of the movie magic in theaters would be possible without dedicated team members creating cinema-worthy experiences. For those seeking employment over the holiday season and beyond, Cinemark has the most wonderful jobs of the year. With perks like free movies, employee discounts, and flexible schedules, employees in every position will feel like the star of their own show. To find open positions and apply, visit [careers.cinemark.com](https://careers.cinemark.com).

## Cinematic Experience Worth Celebrating

Alongside the sight and sound technology that cannot be replicated at home, and a fan-favorite loyalty program, Cinemark gives moviegoers the star treatment with convenient concessions ordering and online merchandise store. Snacking has never been easier at Cinemark, with advanced mobile ordering for easy pick up within the theater and [third-party delivery](#) partnerships with DoorDash, Grubhub and Uber Eats, to ensure customers can enjoy their favorite movie theater concessions whenever and wherever the craving hits. And [shopcinemark.com](https://shopcinemark.com) makes it simple for super fans to purchase great movie merchandise at any time.

For those looking for a cinematic holiday celebration, Cinemark offers full auditorium rentals through its Premium Private Screening program, perfect for any holiday party, business gathering or friends and family night out. To learn more, visit [Cinemark.com/events](https://Cinemark.com/events).

For full details about the Cinemark moviegoing experience, visit [Cinemark.com](https://www.cinemark.com) or download the Cinemark app. Click [HERE](#) for general Cinemark images and b-roll.

### **About Cinemark Holdings, Inc.**

Cinemark Holdings, Inc. (NYSE: CNK) provides extraordinary out-of-home entertainment experiences as one of the largest and most influential theatrical exhibition companies in the world. Based in Plano, Texas, Cinemark makes every day cinematic for moviegoers across nearly 500 theaters and more than 5,500 screens, operating in 42 states in the U.S. (306 theaters; 4,282 screens) and 13 South and Central American countries (193 theaters; 1,398 screens). Cinemark offers guests superior sight and sound technology, including Barco laser projection and Cinemark XD, the world's No. 1 exhibitor-branded premium large format; industry-leading penetration of upscale amenities such as expanded food and beverage offerings, Luxury Lounger recliners and D-BOX motion seats; top-notch guest service; and award-winning loyalty programs such as Cinemark Movie Club. All of this creates an immersive environment for a shared, entertaining escape, underscoring that there is no place more cinematic than Cinemark. For more information, visit <https://ir.cinemark.com>.

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