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Nylabone Supports Ocean Cleanup by Repurposing Abandoned Fishing Nets into Sustainable Dog Chew Toys

NEPTUNE CITY, N.J.--(BUSINESS WIRE)-- Nylabone, an iconic brand in the Central Garden & Pet portfolio, introduces the Love Our Oceans Collection ahead of Earth Day, featuring durable chew toys made with 30% reclaimed fishing nets – giving new purpose to materials that may otherwise harm marine ecosystems. The collection uses over 100,000 pounds of ocean-bound nylon repurposed into durable chew toys that support dogs' natural chewing instincts while helping reduce waste.

This press release features multimedia. View the full release here:

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Each year, over 1 million tons of plastic waste—including abandoned fishing nets—enters oceans, threatening marine life and coastlines. By recovering and reusing these materials, Nylabone has produced more than 1.5 million long-lasting chew toys that

promote healthy chewing habits while supporting a cleaner planet.

“With our headquarters located just a few miles from New Jersey’s beaches, helping to keep the ocean clean is a cause that hits close to home,” said Glen S. Axelrod, President and CEO of Nylabone Products. “This chew toy collection reflects our commitment to innovation by using materials that support sustainability while maintaining the durability and quality that dogs and pet parents expect.”

The Love Our Oceans Collection features five Power Chew toys that combine unique shapes, beneficial textures, and enticing flavors:

- Infinity Braid Bone—This braided design inspired by bully sticks is a mess- and grease-free alternative with bold bully stick flavor. Available in Small and Medium.
- Barbell—The easy-grip shape features robust textured ends that help clean teeth and includes bacon flavor. Available in Medium.
- Textured Fish—The ocean-inspired shape features salmon flavor and engaging textures. Available in Medium.
- Teddy Bear Bone—This easy-hold shape offers beef jerky flavor and teeth-cleaning textures. Available in Large.

- Frenzy Bone—This classic bone shape combines ocean-inspired textures with bacon & cheese flavor. Available in X-Large.

The Love Our Oceans Collection reflects Nylabone's ongoing commitment to high-quality, more sustainable products. With destructive chewing among the top reasons dogs are returned to shelters, the brand is committed to promoting healthy chewing habits that help set dogs and pet parents up for success.

The Love Our Oceans Collection is available now at select retailers nationwide.

About Nylabone

Nylabone, a leader in healthy chewing since 1955, crafts high-quality chew toys, tasty chew treats, exciting play toys, and innovative dental solutions. A family-founded company, Nylabone has a history of helping pet parents take the best possible care of their dogs. They are committed to developing world-class solutions for destructive chewing, separation anxiety, dental health, and more, helping dogs live fuller, happier lives. Recommended by veterinarians, Nylabone® products encourage a positive relationship between humans and their furry best friends. To put it simply, Nylabone Chews Best™! For more information, visit www.nylabone.com. Nylabone is a brand owned by TFH Publications, Inc. TFH Publications, Inc. is a subsidiary of California-based Central Garden & Pet Company (NASDAQ: CENT) (NASDAQ: CENTA) and has been a leader in responsible animal care for over 70 years.

About Central Garden & Pet

Central Garden & Pet Company (NASDAQ: CENT) (NASDAQ: CENTA) is a leading consumer goods company in the pet and garden industries. Guided by the belief that home is central to life, the company's purpose is to proudly nurture happy and healthy homes. For over 45 years, its innovative and trusted solutions have helped lawns grow greener, gardens bloom bigger, pets live healthier, and communities grow stronger. Central is home to a diversified portfolio of market-leading brands including Amdro®, Aqueon®, Best Bully Sticks®, Cadet®, C&S®, Farnam®, Ferry-Morse®, Kaytee®, Nylabone®, Pennington®, Sevin® and Zoëcon®. With fiscal 2025 net sales of \$3.1 billion, the company has strong manufacturing and logistics capabilities supported by a passionate, entrepreneurial growth culture that incorporates sustainability. Central is headquartered in Walnut Creek, California, and employs more than 6,000 people, primarily across North America. Visit www.central.com to learn more.

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