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TrueBlue Receives Gold Accreditation for Employee Health Policies; First Company in Washington to Receive Honor

TACOMA, Wash.--(BUSINESS WIRE)-- TrueBlue, Inc. (NYSE:TBI), with the support of the American Cancer Society, has received Gold Standard accreditation from The CEO Roundtable on Cancer, a nonprofit organization that has collaborated with the National Cancer Institute to encourage company policies focused on a commitment to the health of employees and their families.

“We care about the health of our employees and want to build and sustain a strong culture of wellness,” TrueBlue CEO Steve Cooper said. “Our Stronger You, Stronger Blue wellness program has been a tremendous success and encouraged our employees to lose weight, quit smoking and make fitness an everyday part of their lives.”

To earn Gold Standard accreditation, a company must establish programs to reduce cancer risk by discouraging tobacco use; encouraging physical activity; promoting healthy nutrition; detecting cancer at its earliest stages when outcomes may be more favorable; and providing access to quality care, including participation in cancer clinical trials.

“Steve has brought his own personal passion for fitness and a healthy lifestyle to TrueBlue and is providing the best work environment possible for his employees so they have what they need to make the right choices, whether at work or home, to reduce health risks and cancer incidences,” said American Cancer Society Great West Division CEO Chuck DeGooyer. “TrueBlue's effort leads the way in the Washington Chapter of CEOs Against Cancer, and is a model for other companies to follow -- and we hope they do!”

TrueBlue, based in Tacoma, is the first company and only the second organization in the state to receive Gold Standard Accreditation in the State. The other is the American Cancer Society's Great West Division.

The CEO Roundtable on Cancer was formed by a group of CEOs in response to a call by former president George H.W. Bush to “do something bold and venturesome about cancer within your own corporate families.” The group, which is chaired by Sanofi CEO Christopher A. Viehbacher, says that more than 2.7 million employees and their family members nationwide are benefiting from policies implemented by companies that have chosen to become Gold Standard accredited.

About TrueBlue

TrueBlue, Inc. is a leading provider of blue-collar staffing. In 2011, TrueBlue connected approximately 325,000 people to work through the following brands: Labor Ready, Spartan Staffing, CLP Resources, PlaneTechs, and Centerline, and served approximately 175,000

businesses in the services, retail, wholesale, manufacturing, transportation, aviation, and construction industries. TrueBlue, Inc. is headquartered in Tacoma, Wash. For more information, visit TrueBlue's website at www.TrueBlueInc.com.

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TrueBlue, Inc.
Stacey Burke, 253-680-8291
VP of Corporate Communications

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